

April 27, 2004

Chairperson and Members of the  
Parks, Recreation and Community  
Resources Advisory Commission

Regular Meeting of  
May 4, 2004

## **Summer Celebration Event Program**

Date: Saturday, June 5, 2004  
Time: 11:00 AM – 1:00 PM

Location: Valley Park

Purpose: The goal of this event is to continue the tradition of a Community Picnic by combining event components with registration for summer classes.

Recreation classes for the summer session are the most heavily attended, especially camp programs for youth. Participant numbers for Day Camp doubled last year. The summer brochure is much anticipated and its production results in a high volume of registration transactions. Brochure release date is May 28, 2004.

The Summer Celebration will serve as a ‘kick-off’ to the summer season.

Components: Community Resources Department

- Administrative staff to process registration on-site
- Camp staff to display and communicate program options
- Leadership staff to conduct games and activities for kids
- Contract Class Instructors to implement class demonstrations

City Departments

- Police to process fingerprint registration for kids
- Fire to have engine for display
- Community Development table to communicate General Plan
- Public Works to sell street signs and communicate Dewey Weber project

Community Groups

- Friends of Parks to host BBQ
- Leadership Hermosa volunteers