

June 15, 2004

Honorable Mayor and Members of
The Hermosa Beach City Council

Regular Meeting of
June 22, 2004

Department of Community Resources Activity Report for May 2004

The Department of Community Resources has been involved in the following activities for the month of May 2004:

Recreation Programming:

Participant registration for the spring session of classes and programs continued steadily.

Special Events:

Classic Car Show

The fifth annual show featured a prominent display of forty classic cars on Pier Plaza. Great Autos of Yesteryear sponsored the showcase of vintage automobiles from the 1940's through 1970's. Collectors and spectators alike enjoyed the daylong viewing.

Dog Parade and Trick Show

The 11th annual show began on the Green Belt at Gould and continued to Clark Field. Participants paraded south following the Hawthorne Hound and the Bow Wow Bowser. Parks and Recreation Commissioners served as judges and Master of Ceremonies. South Bay Paws set up an activity zone with obstacle course. Over 100 dogs were registered for the trick show portion of the event, with a total attendance of approximately 275.

Fiesta Hermosa:

The annual Memorial Day weekend of festivities took place downtown along Hermosa Avenue, Pier Avenue, and Pier Plaza. The three-day event, organized by the Chamber of Commerce, included over three hundred vendors, food booths, children's rides, entertainment stages, and beer garden.

CBVA Volleyball Festival:

The two-day Beach Volleyball tournament attracted 140 teams to the North side of the Pier. A large spectator crowd enjoyed competitive Men's and Women's team play over the Memorial Day weekend.

Recreation Facility Allocation:

Civic Theatre

Fees Charged	
5-1	The musical, "At the Lincoln Center," held two performances: a matinee and an evening production with 150 in attendance for each show.
5-2 - 5-23	Church of Christ held religious services with 400 in attendance for each Sunday service.
5-8	Starbound National Talent Competition held performing arts evaluations for youth ages 5-17 with over 1000 entries. Evaluations began at 8:00am and concluded at 10:00pm with a full house of 500 throughout the entire day.
5-2	South Bay Coalition hosted a parenting seminar "Surviving the Middle School Years" 400 were in attendance.
5-22	Peninsula High School Pakistan Cultural Club held performance of native dances and music to a full house of 500 attendees.
5-29	Sri Lankan Art & Cultural Association held a rehearsal and performance of cultural dances and drama productions with 400 in attendance.
Fees Waived	
5-7 to 5-31	Hermosa Arts Foundation in cooperation with El Camino College hosted an ongoing art exhibit, "Waldorf Salad and Jellybean Guacamole." The art presented includes: photos, portraits, abstracts, statues, and much more. The exhibit will be on display in the theater through June.
5-24	Hermosa Beach City School District, in honor of their centennial celebration, hosted David Benoit, pianist and former resident of Hermosa Beach. Two performances were conducted for the students of Hermosa Valley School & Hermosa View School. Total attendance for the day was 1000.
5-7 5-24 5-9/23 5-29	Hermosa Arts Foundation Facility Usage: 46 hours El Camino Art Exhibit Meeting Playwright Theater Puppet Theater

Community Center Gymnasium

Fee Charged	
Total Hours	Private Rental
6.00	Mike Aaker, Adult Basketball
3.50	Leslie Chalmer, Birthday Party
8.00	John Fielder, Adult Basketball
8.00	Mike Gooding, Adult Basketball
6.00	David Gordon, Adult Basketball
8.00	Steve Kingdon, Adult Basketball
1.50	Park Lee, Adult Basketball
8.00	Kennedy O'Regan, Adult Basketball
6.00	Emiliano Ortiz, Adult Basketball
12.00	Ron Price, Adult Basketball
8.00	Oscar Rivera, Adult Basketball
25.50	Jack Sword, Basketball Team

8.00	John Thuotte, Basketball
8.00	Viet To, Adult Basketball
10.00	Paul White, Adult Basketball
3.00	Rick Wood, Adult Basketball
8.00	Fred Zagurski, Adult Basketball
137.50	Total Hours Fees Charged
Fee Waived	
35.00	ARC
6.00	Easter Seals
22.00	Total Hours Fees Waived

Community Center Tennis Courts

Total Hours	Private Rental
55.50	Jeff Abbey
134.50	Adam Burt
36.00	Mike Campagna
13.00	Rick Escalante
31.00	Dave Mahoney
15.00	Scott Smith
16.00	Joe Testa
301.00	Total Hours Fees Charged
11.00	City Youth League
12.00	City Adult League
	<i>Public court use outside of reserved time is first come first serve</i>

Skate Track

0.00	Private Rentals
144.00	Public Skate Hours

Clark Complex

Athletic Field	
31.50	City Adult Recreation League
242.00	Hermosa Beach Little League
Clark Building	
65.00	Private Rentals

Valley Park Picnic Reservations

111.00	25 Resident Bookings
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South Park Picnic Reservations

18.00	4 Resident Bookings
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South School at South Park

47.50	Hermosa Beach School District
15.00	City Teen Drop-in Program

Film Permits:

Project	Title	Dates	Film Days
Video Shoot	Rivet Construction	May 7/11	2
Commercial	Diabetes Awareness	May 10	1
Television Series	Summerland	May 10	1
Commercial	Honda Fit	May 20	1
Industry Reel	Street Interviews	May 21	1
Student Film	Take a Chance on Me	May 22/23	2
Television Series	Summerland	May 24	1
Television Series	Monk	May 26/27	2

Upcoming Events:

June 19	EVP Tour Pro Am Beach Volleyball Tournament
June 21	Summer Camp programs Begin
June 21	Youth Sports Camp Programs Begin
June 26	Hermosa Art Walk
June 26	Sand Football Tournament
July 10-11	AAU Youth Volleyball Tournament
July 17	Hennessey's Paddleboard Championship
July 22-25	AVP Hermosa Open

DEPARTMENT REVENUE FOR MAY 2004

Current Month	This Month Last Fiscal Year	Fiscal Year To Date	Last Fiscal Year To Date
\$47,999	\$36,030	\$623,107	\$446,681

Revenue FY 2003-04 for 92% of the Fiscal Year is:

\$623,107 or 118% of the projected figure of \$529,350

Donations (in addition to Department Revenue): \$37,950

Expenditures FY 2003-04 for 92% of the Fiscal Year is:

\$799,605 or 92% of the projected figure of \$1,094,585.00

Respectfully submitted,

Concur:

Lisa Lynn
Recreation Supervisor

Stephen R. Burrell
City Manager