

February 22, 2005

Chairperson and Members of the
Parks, Recreation and Community
Resources Advisory Commission

Regular Meeting of
March 1, 2005

Pier Plaza Jazz Memorial Proposal

Recommendation

Staff recommends that Commission approve the program proposal for Jazz Memorial.

Background

At the February 6, 2001 Commission meeting, Ozzie Cadena of the Hermosa Beach Jazz Alumni proposed a memorial located on Pier Plaza to honor Jazz Musicians and contributors. The Commission, at that time, assigned a subcommittee of Commissioners Bell and Fishman to work with Cadena to develop program guidelines, funding plan, selection criteria, plaque design and installation recommendation.

At the February 27, 2001 City Council Meeting, the council unanimously voted to direct the Parks, Recreation and Community Resources Advisory Commission to return with a recommendation as to the size, location and suggested number of tastefully designed plaques to install at Pier Plaza following the finalization of the Pier Plaza design.

A subcommittee including Commissioner Bell, Ozzie Cadena, three (3) members of the Jazz Alumni and City Staff have drafted a proposal for the Pier Plaza Jazz Memorial. The Jazz Alumni, an active group of jazz enthusiasts, formed in 2000 with approximately 80 members who pay dues annually to support the musicians that play at the Lighthouse and Sangria.

Proposal

The Pier Plaza Jazz Memorial Committee has established criteria for nominations and created an application (Attachment A) which will be posted on the City website and available at the Community Center. Applications will be available year round; however, the deadline for consideration in the current calendar year is June 30, 2005. Installation is recommended for September 2005 with subsequent unveiling celebrations each month.

At the August 2005 Parks, Recreation and Community Resources Advisory Commission meeting, the subcommittee will present results of the nominations and recommend six plaques to be installed including two (2) program description plaques (Attachment B). Commission will approve final selections. The subcommittee has attached recommendations for the first three (3) plaques to be installed (Attachment C). For reference, a photograph of the Tim Kelly Memorial Statue Plaque in bronze has been

included (Attachment D). This plaque was placed on the Hermosa Beach Pier Head in 1965 and remained there until 2004. This durable design, lasting 40 years, is the model for the Jazz Memorial plaques with an estimated cost of \$700 per plaque (Attachment E).

The proposed installation location is the granite cubes in mid Pier Plaza (Attachment F). The bronze plaques would be mounted to the granite cubes using four (4) screws, one (1) in each corner of the plaque, with silicon adhesive between the granite cube and the plaque. The Public Works Department will install the plaques, absorbing the direct cost of \$52 per hour with an anticipated ten (10) hours per plaque. Members of the Jazz Alumni of Hermosa Beach will volunteer to clean and maintain the plaques once they have been installed.

The first six (6) plaques will be installed according to the grid (Attachment G) in 2005 with subsequent installation in 2006 or as funding becomes available. The Jazz Memorial plaques will be installed only if funding is available for a minimum of six (6) plaques. Funding for the Pier Plaza Jazz Memorial has been obtained through private donations received at the weekly Jazz concerts performed at Sangria and the Lighthouse. Initial plaques will be celebrated with an unveiling ceremony and concert to be held on Pier Plaza with subsequent events to be held at the Lighthouse.

Attachments:

- A. Nomination procedure and Application
- B. Design recommendation for initial program plaque
- C. Design recommendation for memorial plaques
 - a. Lighthouse All Stars
 - b. Cal Tjaders Tjazz
 - c. Jazz Messengers
- D. Photograph of Tim Kelly plaque
- E. Paradise Awards quote
- F. Photograph of granite cubes located at mid Pier Plaza
- G. Installation grid
- H. Photograph of granite cube with layout of program plaque attached

Respectfully Submitted,

Concur,

Shaunna Donahue
Recreation Supervisor

Lisa Lynn
Community Resources Director



Hermosa Beach Jazz Memorial at Pier Plaza

Nomination Procedure & Application

Procedure:

- 1.) Nominations must be received in writing by the Community Resources Department by June 30, 2005.
- 2.) Applications will be subject to review by committee.
- 3.) Applications become property of the City of Hermosa Beach.
- 4.) Applications will remain on file for future presentation unless requested to be removed by applicant.
- 5.) Nominees must meet the following criteria in order to be considered for the Jazz Memorial:
 - Performed in Hermosa Beach a minimum of 25 years ago, 1980 or prior and made a significant contribution to the Jazz scene in Hermosa Beach.
 - Nominees may include Jazz Clubs and musicians, individuals and groups.

Please attach additional information if required.

Applicant Name:	
Phone Number:	
Address:	
Fax Number:	
Email Address:	
Nominee Name(s):	
Year(s) the nominee performed in Hermosa Beach:	
Clubs the nominee performed in Hermosa Beach	
Names of musicians the nominee performed with in Hermosa Beach:	
What is the most distinguished accomplishment of the nominee related to Jazz music?	
Additional information about nominee:	

Return form and attachments to the Community Resources Department
710 Pier Avenue Hermosa Beach, CA 90254 Phone (310)318-0280 Fax (310) 372-4333

Pier Plaza Jazz Memorial

Since the 1930's, Hermosa Beach - renowned as the 'Jazz Corner of the West' has opened her shores to some of the greatest Jazz musicians in the world. These plaques on Pier Plaza are our standing ovation to the artists and the patrons who have brought beautiful music and historic acclaim to Hermosa Beach where Jazz will live forever.

