

April 26, 2005

Chairperson and members of  
The Parks, Recreation and Community  
Resources Advisory Commission

Regular Meeting of  
May 3, 2005

**Department of Community Resources  
Activity Report for March 2005**

The Department of Community Resources has been involved in the following activities for the month of March 2005:

**Recreation Programming:**

Registration for Spring 2005 session of classes and programs continued steadily.

**Special Events:**

**St. Patrick's Day Parade & Festival – March 12-13, 2005**

The 11<sup>th</sup> annual St. Patrick's Day Parade was held Saturday, March 12<sup>th</sup>. Favorable weather allowed for a creative parade line-up of entrants, large spectator crowds, and entertainment venues at Pier Plaza and 11<sup>th</sup> Street. The St. Patrick's Day Weekend Festival provided live music, vendor booths, a food court, and carnival rides to participants and spectators. Parks, Recreation and Community Resources Advisory Commissioners participated along with Friends of Parks, Recreation Leaders, and Teen Program participants.

**Flashlight Egg Hunt – March 18, 2005**

The 3<sup>rd</sup> annual Flashlight Egg Hunt was held for young teenagers in coordination with the Friday Night Drop-in Teen Program at South Park. Over 25 youth between the ages of 11-14 participated in outdoor games and relays, buffet style dinner and karaoke in the Teen Room prior to the hunt for chocolate eggs and novelty items. Flashlights were used to find hidden items in South Park after dusk!

**Lunch with the Spring Bunny - March 26, 2005**

This new event featured pizza lunch, magic show, special visit with the Spring Bunny, and an egg hunt. Enrollment was limited to the first 125 registrants and quickly filled to capacity. Admission fee was \$10/Child and \$5/Adult. This event was age appropriate for children 10 years and under.

**Excursions:**

**Getty Center Museum - March 19, 2005**

This annual tour to the Getty Center Museum offers participants the opportunity to view splendid panoramic scenes of the city, mountains and sea, not to mention the art collection inside the building. The excursion included transportation and parking. Thirty-two registrants and one excursion host were in attendance.

**Facility Rentals:**

**Civic Theater Events**

Fees Charged	
March 1	American Theater Arts for Youth held two performances of Little Mermaid. ATAFY is a touring theater company, which performs for school age children across the country. Attendance totaled 800 for both performances
March 6/13/20	Church of Christ conducted religious services utilizing 5 classrooms and the theater. Over 500 were in attendance for each rental day.
Fees Waived	
March 28	<b>Hermosa Arts Foundation Usage: 111.5 hours</b> Board meeting: 2 hours

March 3-5	1736 House utilized the Hermosa Beach Playhouse for 2 performances of Vagina Monologues. All proceeds benefit the 1736 House Women's Shelter. 17.5 hours
March 7-21	Civic Light Opera of South Bay presented 13 showings of Wonderbread Years with an average attendance of 350 per show. 80 hours.
March 29-31	Kings & Clowns held rehearsals for "The Boyfriend" in the Hermosa Beach Playhouse. The show is scheduled for April 1-3, 2005. 12 hours.

#### **Community Center Gymnasium**

Fees Charged	
Total Hours	Private Rental
4.0	Mike Aaker, Adult Basketball
<b>4.0</b>	<b>Total Hours Fees Charged</b>
Fees Waived	
46.0	Hermosa Beach Fire Department
228.0	Hermosa Beach Youth Basketball League
9.0	ARC
10.0	Easter Seals
<b>244.0</b>	<b>Total Hours Fees Waived</b>

#### **Community Center Tennis Courts**

Total Hours	Private Rental
56.0	Jeff Abbey
94.5	Adam Burt
39.0	Mike Campagna
8.0	Rick Escalante
23.25	Dave Mahoney
20.0	Scott Smith
28.5	Joe Testa
18.5	Resident Reservations
<b>287.75</b>	<b>Total Hours Fees Charged</b>
	<b>*Public court use outside of reserved time is first come first serve.</b>

#### **Community Center Room Rentals**

Private Rentals	
409.75	Community Center Rooms
Lease Agreements	
ARC	Rooms 1,2 & 15 (not available for rent)
Easter Seals	Room 14 (not available for rent)
South Bay Youth Project	Room 6A (not available for rent)

#### **Skate Track**

Hours	Rentals
141	Public Skate Hours

#### **Valley Park Picnic Reservations**

Hours	Rental
101	16 Resident bookings

#### **Clark Complex**

Clark Building	
81.0	Private Rentals
Basketball Courts	
98.0	Hermosa Beach Youth Basketball League
Field	
239	Hermosa Beach Little League/Pony

**Film Permits:**

<b>Project</b>	<b>Type</b>	<b>Dates</b>	<b>Days</b>
Kramer & Associates	PSA	March 17	1
AVP	Still Photo	March 25	1

**Upcoming Events:**

April 30	Palm Springs Follies Excursion
May 1	Dog Parade & Trick Show
May 7	Endless Summer Car Show
May 15	The Huntington Library & Gardens Excursion
May 20-22	4 <sup>th</sup> Annual Hermosa Beach Tennis Open
May 28-30	Fiesta Hermosa
June 4	Summer Celebration/First Day to Register for Summer Classes
June 11	LA Dodgers vs. Minnesota Twins Excursion
June 11	Garden Club Plant Sale

**DEPARTMENT REVENUE FOR MARCH 2005**

Current Month	This Month Last Fiscal Year	Current Year To Date	Last Year To Date
\$68,828	\$48,360	\$578,345	\$506,557

**Revenue FY 2004-05 for 67% of the Fiscal Year is:**

**\$578,345** or **87%** of the projected figure of **\$663,950**

**Expenditures FY 2004-05 for 67% of the Fiscal Year is:**

**\$63,727** or **63%** of the projected figure of **\$1,028,593.00**

Respectfully submitted,

Concur,

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Katie Crevda  
Administrative Assistant

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Lisa Lynn  
Community Resources Director