

August 30, 2005

Chairperson and Members of the
Parks, Recreation and Community
Resources Advisory Commission

Regular Meeting of
September 6, 2005

**Department of Community Resources
Activity Report for July 2005**

The Department of Community Resources has been involved in the following activities for the month of July 2005:

Recreation Programming

Registration for summer classes and recreation programs continued steadily throughout the month of July. The Department office handled an increased number of telephone inquiries and in-person transactions due to our busy summer programming. Online registration was also utilized by an increased number of customers.

Summer Day Camps

Summer Blast Day Camp

Day Campers, ages 6-11, participated in a variety of recreational activities. Program highlights included sports, drama, cooperative games, music, crafts, and outdoor activities. Camp is held exclusively at Valley Park, although, Tuesdays and Thursdays are Beach Days, and Wednesdays are for the weekly excursion. Registration increased each week in July.

Teen Extreme Day Camp

Day Campers, ages 11-14 socially interacted with other teens during a variety of educational and recreational pursuits designed specifically for their age group. Campers participate in leadership training, and take on the role of Counselor Assistants at Summer Blast Camp on Fridays. Camp operates out of the old South School building in South Park.

After Blast Camps

Two 'mini-camps' offered working parents an alternative to traditional childcare. At day's end of Summer Blast and Teen Extreme, Camp Counselors escorted participating youth to After Blast Camp, located at Valley Park.

Chevron Surf Camp

Registration was steady for this ever-popular summer camp tradition. Surfers, ages 9-17, learned about the ocean environment, basic surf techniques, etiquette, ocean safety and safe places to surf. Partial program subsidy from Chevron enables the provision of expert staff instruction, quality equipment, and low registration fees.

E.T. Kids Skate Camp

Back by popular demand, this camp is taught by a local skating expert. Campers learned about safety, turning, equipment, kick turns, slides, wheelies and tricks. This camp filled to capacity each week.

Skate Track

Public skate hours at the track have increased for the summer months. The skate track hours are: Monday through Friday, 11:30am to 7:00pm and weekends, noon to 7:00pm.

Adult Sports Leagues

Indoor Basketball League

The Sunday Adult Basketball League began July 31st. The league consists of 10 regular season weeks, and one week of playoffs. Five teams registered for the league. League Director: Dennis Hrboka.

Co-Ed Beach Flag Football

The 4 on 4 co-ed beach flag football league began the week of July 27th. Teams consist of two men and two women, and it is for both beginning and experienced players. Twelve teams registered. League Director: Chris Jahng

Special Events

AAU Junior National Beach Volleyball Tour

The Girl's Tournament was held July 9th & 10th and the Boy's Tournament was held July 17th on temporary courts South of the Pier. This is the largest junior beach volleyball tournament in the country. Over 200 teams participated in this event.

Hennessey's Paddleboard Championship

Approximately 450 Junior Lifeguards, plus hundreds of adult lifeguards and paddlers participated in this annual event held on July 16th. Participants enjoyed live music, a pig roast, and refreshments on Pier Plaza.

Hermosa Artwalk

The Hermosa Artwalk was held July 21st and featured 40 artists displaying artwork for sale along Pier Avenue. This event was well received by the public and the merchants. Most merchants remained open late for customers to continue shopping beyond their normal business hours. Many merchants held coordinating events such as wine tasting, demonstrations or hosted musicians during the event operating hours.

AVP Hermosa Open

The AVP Hermosa Open was held July 21st through July 24th, North of the Pier. It is a 2-man Pro Beach Volleyball Tournament with both Men's and Woman's divisions. Approximately 300 athletes participated in this event, and over 8,000 spectators were in attendance over the entire event. This large-scale, commercial event was televised nationally on NBC.

Shakespeare by the Sea

The first installment of Shakespeare by the Sea was held on July 28th at Valley Park. It was a free summer evening performance featuring "Othello".

So Cal Beach Volleyball Tournament

The So Cal Foundation for Children (SCFC) raised funds for scholarships, educational guidance, and athletic opportunity to underprivileged youth. This charity event was held July 30th, South of the Pier.

Surfer's Walk of Fame Induction Ceremony

The Surfer's Walk of Fame Induction Ceremony was held July 31st, South of the Pier. George Freeth, Darryl Dickie, Chris Bredesen and Mary Setterholm were the 2005 honorees.

Sunset Concerts at the Beach

The first Sunset Concert was held July 31st, South of the Pier. The concert featured "Ambrosia" and opened with a Neil Diamond cover band. Approximately 3,500 people were in attendance.

Facility Rentals

Civic Theater Events

Fees Charged	
July 8-9	Las Danzas del Peru held their Inca's Day Celebration. Attendance totaled 500 for the event.
July 10/17/24	Church of Christ conducted religious services utilizing 5 classrooms and the theater. Over 500 were in attendance for each rental day.
July 17	Kings & Clowns held their "Greatest Hits" performance. Attendance totaled 250 for the event.
Fees Waived	
None	Hermosa Arts Foundation Usage: 0.0 hours None

Community Center Gymnasium

Fees Charged	
Total Hours	Private Rental
7.5	Aaker, Adult Basketball
4.0	Crawford, Adult Basketball
15.0	Deslandes, Rhythmic Gymnastics
8.0	Fielder, Adult Basketball
8.0	Gordon, Adult Basketball
6.0	Lee, Adult Basketball
6.0	Ortiz, Adult Basketball
4.0	Poss, Adult Basketball
8.0	Price, Adult Basketball
8.0	Rivera, Adult Basketball
10.0	Thuotte, Adult Basketball
8.0	To, Adult Basketball
8.0	White, Adult Basketball
8.0	Zagurski, Adult Basketball
108.5	Total Hours Fees Charged
Fees Waived	
42.0	Hermosa Beach Fire Department
11.5	ARC
8.0	Easter Seals
61.5	Total Hours Fees Waived

Community Center Tennis Courts

Total Hours	Private Rental
51.5	Jeff Abbey
114.5	Adam Burt
30.0	Mike Campagna
11.0	Rick Escalante
7.25	Dave Mahoney
24.0	Scott Smith
30.5	Resident Reservations
268.75	Total Hours Fees Charged
	*Public court use outside of reserved time is first come first serve.

Community Center Room Rentals

Private Rentals	
342.0	Community Center Rooms
Lease Agreements	
ARC	Rooms 1,2 &15 (not available for rent)
Easter Seals	Room 14 (not available for rent)
South Bay Youth Project	Room 6A (not available for rent)

Skate Track

Hours	Rentals
221.0	Public Skate Hours

Park Picnic Reservations

Park	Hours	Rental
Valley Park	189.0	28 Resident bookings
South Park	5.5	1 Resident bookings

Clark Complex

Clark Building	
39.0	Private Rentals
Field	
235.0	Hermosa Beach Little League/Pony

Film Permits

None

Upcoming Events

September 11	CBVA Volleyball Tournament
September 17	California Coastal Clean-Up
September 25	America's Walk for Diabetes
October 9	Hermosa Beach Triathlon
October 14	Flashlight Trick or Treat
October 22	Pumpkins in the Park
October 23	Jazz Memorial Dedication
October 28	Halloween Carnival

DEPARTMENT REVENUE FOR JULY 2005

Current Month	This Month Last Fiscal Year	Current Year To Date	Last Year To Date
\$197,813	\$149,144	\$197,813	\$149,144

Revenue FY 2005-06 for 7% of the Fiscal Year is:

\$197,813 or **29%** of the projected figure of **\$692,000**

Expenditures FY 2005-06 for 7% of the Fiscal Year is:

\$100,976 or **10%** of the projected figure of **\$1,046,681**

Respectfully submitted,

Concur,

Katie Crevda
Administrative Assistant

Lisa Lynn
Community Resources Director