

August 30, 2005

Chairperson and Members of the
Parks, Recreation and Community
Resources Advisory Commission

Regular Meeting of
September 6, 2005

**Department of Community Resources
Activity Report for June 2005**

The Department of Community Resources has been involved in the following activities for the month of June 2005:

Recreation Programming

Registration for summer classes and recreation programs continued steadily throughout the month of June. The Department office handled an increased number of telephone inquiries and in-person transactions due to our busy summer programming. Online registration was also utilized by an increased number of customers.

Summer Day Camps:

Summer Blast Day Camp

Day Campers, ages 6-11, participated in a variety of recreational activities. Program highlights included sports, drama, cooperative games, music, crafts, and outdoor activities. Camp is held exclusively at Valley Park, although, Tuesdays and Thursdays are Beach Days, and Wednesdays are for the weekly excursion. Sixty-five Campers participated in the program.

Teen Extreme Day Camp

Day Campers, ages 11-14 socially interacted with other teens during a variety of educational and recreational pursuits designed specifically for their age group. Campers participate in leadership training, and take on the role of Counselor Assistants at Summer Blast Camp on Fridays. Camp operates out of the old South School building in South Park. Twenty-five Campers participated in the program.

After Blast Camps

Two 'mini-camps' offered working parents an alternative to traditional childcare. At day's end of Summer Blast and Teen Extreme, Camp Counselors escorted participating youth to After Blast Camp, located at Valley Park. Participants registered for either Basketball or Yoga.

Chevron Surf Camp

Registration was steady for this ever-popular summer camp tradition. Surfers, ages 9-17, learned basic surf techniques, etiquette and water safety. Partial program subsidy from Chevron enables the provision of expert staff instruction, quality equipment, and low registration fees.

E.T. Kids Skate Camp

Back by popular demand, this camp is taught by a local skating expert. Campers learned about safety, turning, equipment, kick turns, slides, wheelies and tricks. This camp filled to capacity each week.

Skate Track

Public skate hours at the track have increased for the summer months. The skate track hours are: Monday through Friday, 11:30am to 7:00pm and weekends, noon to 7:00pm.

Adult Sports Leagues:

Slo-Pitch Softball League

Summer Slo Pitch Softball began the week of June 5. The City runs 3 leagues: Men's C Division-Sunday Nights, Co-Ed Division-Monday Nights, and Men's D Division-Wednesday Nights. The league filled to capacity with 6 teams in each division. Each team plays 10 league games plus a playoff tournament. League Director: Dennis Hrboka.

Co-Ed Beach Volleyball League

The League began June 7 at the volleyball courts North of the Pier at 14th Street. The league offers two divisions competitive or recreational with a total of 16 teams registered. League Directors: Chris Jahng and Bill Sigler

Special Events:

Summer Celebration

The Summer Celebration was held June 4th from 11:00am to 1:00pm at Valley Park. The event combined event components with the opportunity to register for summer classes, camps and programs. The Summer Celebration served as a “kick-off” to the summer season. Friends of Parks Community Foundation hosted a BBQ, class demonstrations were offered by featured instructors, and children’s games were lead by recreation leadership staff.

Hermosa Artwalk

The Hermosa Artwalk was held June 16th and featured 40 artists displaying artwork for sale along Pier Avenue. This event was well received by the public and the merchants. Most merchants remained open late for customers to continue shopping beyond their normal business hours. Many merchants held coordinating events such as wine tasting, demonstrations or hosted musicians during the event operating hours.

EVP Pro Am Beach Volleyball Tournament

The EVP Pro Am Beach Volleyball Tournament was held on June 18th. The event showcased professional beach volleyball competition, spectator contests, and an amateur volleyball tournament for local teams.

Facility Rentals:

Civic Theater Events

Fees Charged	
June 1-5	South Bay Coastliners held their annual Spring show. Attendance totaled 750 for the event.
June 6-12, 17-19	Belasco Theatre Company presented “Bye Bye Birdie”. Attendance for the performance totaled 700.
June 5/19/26	Church of Christ conducted religious services utilizing 5 classrooms and the theater. Over 500 were in attendance for each rental day.
June 24	Environmental Charter High School held their graduation ceremony. Attendance totaled 250 for the event.
June 25-26	Mary Lou Dance Studio held their annual dance recital. Attendance for the recital totaled 900.
Fees Waived	
None	Hermosa Arts Foundation Usage: 0.0 hours None

Community Center Gymnasium

Fees Charged	
Total Hours	Private Rental
5.0	Aaker, Adult Basketball
8.0	Crawford, Adult Basketball
10.5	Deslandes, Rhythmic Gymnastics
8.0	Fielder, Adult Basketball
6.0	Gordon, Adult Basketball
2.0	Lee, Adult Basketball
7.5	Ortiz, Adult Basketball
3.0	Poss, Adult Basketball
10.0	Price, Adult Basketball

10.0	Rivera, Adult Basketball
8.0	Thuotte, Adult Basketball
8.0	To, Adult Basketball
38.0	Vaughn, Adult Basketball
8.0	White, Adult Basketball
10.0	Zagurski, Adult Basketball
142.0	Total Hours Fees Charged
Fees Waived	
44.0	Hermosa Beach Fire Department
8.0	ARC
9.0	Easter Seals
61.0	Total Hours Fees Waived

Community Center Tennis Courts

Total Hours	Private Rental
58.5	Jeff Abbey
39.5	Adam Burt
42.0	Mike Campagna
12.0	Rick Escalante
13.75	Dave Mahoney
29.0	Scott Smith
22.5	Joe Testa
12.0	Resident Reservations
229.25	Total Hours Fees Charged
	*Public court use outside of reserved time is first come first serve.

Community Center Room Rentals

Private Rentals	
252.0	Community Center Rooms
Lease Agreements	
ARC	Rooms 1,2 &15 (not available for rent)
Easter Seals	Room 14 (not available for rent)
South Bay Youth Project	Room 6A (not available for rent)

Skate Track

Hours	Rentals
158.0	Public Skate Hours

Park Picnic Reservations

Park	Hours	Rental
Valley Park	179.0	24 Resident bookings
South Park	27.0	7 Resident bookings

Clark Complex

Clark Building	
66.0	Private Rentals
Field	
206.0	Hermosa Beach Little League/Pony

Film Permits:

Project	Type	Dates	Days
Establishing Shots	Still Photo Shoot	June 6	1
Men's Journal Magazine	Still Photo Shoot	June 7	1

Upcoming Events:

July 28	Shakespeare by the Sea
July 30	So Cal Beach Volleyball Tournament
July 31	Sunset Concert #1/Surfer's Walk of Fame Induction

August 4	Shakespeare by the Sea
August 5-7	International Surf Festival
August 7	Sunset Concert #2
August 7	Pageant of the Masters Excursion
August 13	CBVA Youth Volleyball Tournament
August 14	Sunset Concert #2
August 21	AAU Beach Volleyball Tournament
August 27	F.O.P. Movie in the Park

DEPARTMENT REVENUE FOR JUNE 2005

Current Month	This Month Last Fiscal Year	Current Year To Date	Last Year To Date
\$65,416	\$98,346	\$773,699	\$720,503

Revenue FY 2004-05 for 100% of the Fiscal Year is:

\$773,699 or **117%** of the projected figure of **\$663,950**

Expenditures FY 2004-05 for 100% of the Fiscal Year is:

\$912,954 or **89%** of the projected figure of **\$1,028,593.00**

Respectfully submitted,

Concur,

Katie Crevda
Administrative Assistant

Lisa Lynn
Community Resources Director