

October 25, 2005

Chairperson and Members of the  
Parks, Recreation and Community  
Resources Advisory Commission

Regular Meeting of  
November 1, 2005

<b>Television Production</b>
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**Recommendation**

Staff recommends that Commission approve the proposal from Christine Hollander to produce a television program to feature City of Hermosa Beach parks and recreation activities.

**Background**

The Community Resources Department received a letter of request (Attachment A) from Christine Hollander dated October 25, 2004. Commissioner Hollander is requesting support and approval for the production of a bi-monthly television show that would prominently feature City recreation programs. The intent is to create a venue for exposure to the myriad of classes, special events, excursions, performances and activities coordinated by the Community Resources Department.

The City of Manhattan Beach currently produces a similar show, highlighting their Parks and Recreation Department. Many of the City's residents are shown in the coverage and interviewed for various segments, creating appeal to its local community audience. The City funds the project.

Kathy McCaddin is an experienced Producer and Host (resume attached) who is willing to produce a similar show for the City of Hermosa Beach.

Respectfully Submitted,

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Lisa Lynn  
Community Resources Director