

December 20, 2005

Chairperson and Members of the
Parks, Recreation and Community
Resources Advisory Commission

Regular Meeting of
January 3, 2006

<p style="text-align: center;">Hermosa Arts Foundation Proposal Digital Projector</p>
--

Recommendation

Staff recommends that Commission approve the proposal from the Hermosa Arts Foundation (HAF) to provide a digital projector for use by playhouse rental groups and allocate fees collected for its use toward a maintenance account.

Background

The Community Resources Department received a letter of request (Attachment A) from Richard L. Koenig, President Hermosa Arts Foundation, dated December 5, 2005.

The Hermosa Arts Foundation recently purchased a \$30,000 digital projector for the theatre. It was used for the 2005 Hermosa Shorts venue and John Hales Memorial. HAF has proposed 'permanent loan' of the equipment to the City, allowing for rental fees to be collected for its use. The minimum rental fee would be \$250 per hour. This revenue would be used to create a maintenance/bulb replacement fund. Repairs of this nature are costly and difficult to predict time-wise, as bulbs/panels can last for years, then suddenly go out.

The digital projector is a technical asset theatre productions and the monetary allocation will serve to expedite equipment repairs.

Respectfully Submitted,

Lisa Lynn
Community Resources Director