

September 27, 2006

Chairperson and Members of the  
Parks, Recreation and Community  
Resources Advisory Commission

Regular Meeting of  
October 3, 2006

**Department of Community Resources  
Activity Report for August 2006**

The Department of Community Resources has been involved in the following activities for the month of August 2006:

**Recreation Programming :**

Registration for summer classes and recreation programs continued steadily throughout the month of August. The Department office handled an increased number of telephone inquiries and in-person transactions due to busy summer programming. Online registration was utilized by an increased number of customers.

**Summer Day Camps**

**Summer Blast Day Camp**

Day Campers, ages 6-11, participated in a variety of recreational activities. Program highlights included sports, drama, cooperative games, music, crafts, and outdoor activities. Camp is held exclusively at Valley Park, although, Tuesdays and Thursdays are Beach Days, and Wednesdays are for the weekly excursion. Registration increased each week in August.

**Teen Extreme Day Camp**

Day Campers, ages 11-14 socially interacted with other teens during a variety of educational and recreational pursuits designed specifically for their age group. Campers participate in leadership training, and take on the role of Counselor Assistants at Summer Blast Camp on Fridays. Camp operates out of the old South School building in South Park.

**After Blast Camps**

Two 'mini-camps' offered working parents an alternative to traditional childcare. At day's end of Summer Blast and Teen Extreme, Camp Counselors escorted participating youth to After Blast Camp, located at Valley Park.

**Chevron Surf Camp**

Registration was steady for this ever-popular summer camp tradition. Surfers, ages 7-17, learned about the ocean environment, basic surf techniques, etiquette, ocean safety and safe places to surf. Partial program subsidy from Chevron enables the provision of expert staff instruction, quality equipment, and low registration fees.

**E.T. Kids Skate Camp**

Back by popular demand, this camp is taught by a local skating expert. Campers learned about safety, turning, equipment, kick turns, slides, wheelies and tricks. This camp filled to capacity each week.

## Special Events

### International Surf Festival

The annual festival was hosted by the cities of Hermosa Beach, Manhattan Beach, Redondo Beach and Torrance, and was held August 4-6th. The event features the Velzy-Stevens Pier to Pier Paddleboard Championship, the Dick Fitzgerald Two-mile beach run, the Charlie Saikley 6-person Beach Volleyball Tournament, International Bodysurfing Championship, the Dwight Crum Pier to Pier swim, lifeguard competitions, and Dory races.

### Sunset Concerts at the Beach

The third Sunset Concert was held August 6, south of the Pier. The concert featured Billy Vera and the Beaters. Approximately 6,000 people were in attendance. \$2685 in donations was collected.

### CBVA Volleyball Tournament

The So Cal Foundation for Children (SCFC) raised funds for scholarships, educational guidance, and athletic opportunity to underprivileged youth. This charity event was held August 12, north of the Pier.

### Taste at the Beach

Taste at the Beach was held in the Community Center Courtyard on Sunday, August 20 from 2pm-6pm. Tickets for the event were sold for \$50. All the proceeds benefited the Hermosa Beach Historical Society Museum expansion. Participants were treated with a tour of the museum, great food and wine from local restaurants as well as live jazz music throughout the evening.

### FOP Movie in the Park

"Wallace and Gromit" hosted by Friends of Parks at Valley Park on August 26<sup>th</sup>. Door prizes included two bicycles and a tour of Raleigh Studios. Games, refreshments and activities were enjoyed by local families. Approximately 300 people were in attendance.

## Facility Rentals

### **Civic Theater Events**

Fees Charged	
Aug 3	4 the World hosted a "Magic & Comedy Show" fundraiser. 60 people in attendance.
Aug 19	"Wearable Art Connection" fashion show. Attendance totaled 200 for the event.
Aug 6/13/20/27	Church of Christ conducted religious services utilizing 5 classrooms and the theater. Over 500 were in attendance for each rental day.
Fees Waived	
Aug 11/12/13	<b>Hermosa Arts Foundation Usage: 150 hours</b> Hermosa Shorts Film Festival. Attendance totaled 450 for each day of the event.

### **Community Center Room Rentals**

Private Rentals	
433	Community Center Rooms
Lease Agreements	
ARC	Rooms 5, 16 & 12 during renovation (not available for rent)
Easter Seals	Room 14 (not available for rent)
South Bay Youth Project	Room 6A (not available for rent)

### **Skate Track**

Hours	Rentals
168.0	Public Skate Hours

**Clark Complex**

Clark Building	
52	Private Rentals
Field	
0	FIELD UNDER MAINTENANCE

**Community Center Gymnasium**

Fees Charged	
Total Hours	Private Rental
6.0	Aaker, Adult Basketball
3.0	Acres, Youth Basketball
10.0	Crawford, Adult Basketball
6.0	Friedman, Adult Basketball
10.0	Gordon, Adult Basketball
8.0	Kwan, Adult Basketball
4.0	Lee, Youth Basketball
7.5	Ortiz, Adult Basketball
4.0	Poss, Adult Basketball
10.0	Price, Adult Basketball
10.0	Rivera, Adult Basketball
10.0	Ronne, Adult Basketball
8.0	White, Adult Basketball
10.0	Zagurski, Adult Basketball
<b>106.5</b>	<b>Total Hours Fees Charged</b>
Fees Waived	
46.0	Hermosa Beach Fire Department
20.0	ARC
20.0	Easter Seals
<b>86.0</b>	<b>Total Hours Fees Waived</b>

**Community Center Tennis Courts**

Total Hours	Private Rental
19.0	Abbey
69.0	Burt
39.0	Campagna
4.0	Escalante
6.0	Mahoney
11.0	Smith
3.5	Testa
54.0	Resident Reservations
<b>205.5</b>	<b>Total Hours Fees Charged</b>
	<b>*Public court use outside of reserved time is first come first serve.</b>

**Upcoming Events**

Oct. 13 Flashlight Trick or Treat for Teens  
 Oct. 13-15 HB Chamber Merchant Sidewalk Sale  
 Oct. 15 HB Triathlon  
 Oct. 21 Pumpkins in the Park  
 Oct. 27 Halloween Carnival  
 Nov. 5 Jazz Stroll Dedication

**DEPARTMENT REVENUE FOR AUGUST 2006**

Current Month	This Month Last Fiscal Year	Current Year To Date	Last Year To Date
\$79,761	\$90,910	\$286,713	\$288,722

**Revenue FY 2006-07 for 17% of the Fiscal Year is:**

**\$286,712.86** or **36%** of the projected figure of **\$803,475.00**

**Expenditures FY 2006-07 for 17% of the Fiscal Year is:**

**\$93,909** or **22%** of the projected figure of **\$420,271**

Respectfully submitted,

Concur,

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Donna Hunter  
Administrative Assistant

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Lisa Lynn  
Community Resources Director

**Department of Community Resources  
Donations 2005-2006**

Date	Amount	Donor	Allocation
7.31.05	421.00	Anonymous Collection at summer concert	06/07 concert series
8.7.05	970.00	Anonymous Collection at summer concert	06/07 concert series
8.10.05	3,650.00	AYSO	#4308 Program Materials Account for Community Center
8.14.05	1,100.00	Anonymous Collection at summer concert 8/7/05	06/07 concert series
8/23/06	970.47	Anonymous Collection at summer concert 8/14/05	06/07 concert series
8.24.05	10,000.00	Central Grand Marketing Pier Plaza Promotion	05/06 concert series
9.6.05	10,000.00	Nestle Waters On-site Promotion	05/06 concert series
9.19.05	10,000.00	PRODINF (production co.) Film Permit	05/06 concert series
10.26.05	150.00	Women's Club	Halloween Carnival
10.26.05	150.00	S.Bay BMW	Halloween Carnival
11.22.05	300.00	Women's Club	Tree Lighting & Sand Snowman Events
3.24.06	150.00	HB Women's Club	Lunch with Bunny
4.26.06	1,000.00	Friends of Parks	Camp Scholarships
5.16.06	10,000.00	Innona Marketing	06/07 Concert Series
6.22.06	3,744.00	AYSO	Dept. Programs
6.29.06	30,000.00	Pierce Promotions	06/07 Concert Series
<b>Total</b>	<b>82,605.47</b>		

**Department of Community Resources  
Donations 2006-2007**

Date	Amount	Donor	Allocation
7.25.06	1,962.72	Anonymous collection at Summer Concert 7/23	07/08 Concert Series
8.1.06	2,002.11	Anonymous collection at Summer Concert 7/30/06	07/08 Concert Series
8.7.06	2,685.00	Anonymous collection at Summer Concert 8/6/06	07/08 Concert Series
8.26.06	8,000.00	Chevron Texaco	Chevron Surf Camp
<b>Total</b>	<b>14,649.83</b>		