

October 31, 2006

Chairperson and Members of the  
Parks, Recreation and Community  
Resources Advisory Commission

Regular Meeting of  
November 8, 2006

**Department of Community Resources  
Activity Report for September 2006**

The Department of Community Resources has been involved in the following activities for the month of September 2006:

**Recreation Programming :**

Registration for fall/winter classes and recreation programs continued steadily throughout the month of September.

**Special Events**

**Fiesta Hermosa**

The annual Labor Day weekend of festivities took place downtown along Hermosa Avenue, Pier Avenue, and Pier Plaza. The three-day event, organized by the Chamber of Commerce, included over three hundred vendors, food booths, entertainment stages and beer garden.

**CBVA Volleyball Tournament**

The California Beach Volleyball Association presented tournaments on the North side of the Pier on September 9th & 10th. A large spectator crowd enjoyed competitive Men and Women's team play.

**Hands Across Hermosa**

Over 100 children and adults placed their handprints on the "Hands Across Hermosa" wall located at the corner of Pier and Ardmore.

**California Coastal Clean Up Day**

In coordination with Heal the Bay, Los Angeles County Department of Beaches and Harbors, and California Coastal Commission, California Coastal Cleanup Day was held on north side of the pier September 16th, 2006 from 9am -12pm. The goal is to collect trash and recyclables off the beach to raise awareness and encourage a spirit of community. 165 volunteers attended covering a 3 mile stretch of the beach. 72 bags of trash equaling 172 lbs, and 23 bags of recyclables equaling 30 lbs, for a total of 202 lbs were collected. Two Motorola cellular phones were raffled off at the conclusion of the event. The strangest item found on the beach that day was a "He-man" sword.

**America's Walk for Diabetes**

This annual pass through event was held on September 24th, is free and open to the public. The event started and ended at Veterans Park in Redondo Beach. Over 1500 South Bay residents participated to raise funds and awareness for diabetes.

## Facility Rentals

### Civic Theater Events

Fees Charged	
Sept 3/10//17/24	Church of Christ conducted religious services utilizing 5 classrooms and the theater. Over 500 were in attendance for each rental day.
Sept 9	3rd Annual South Bay Music Awards held their annual awards show. 100 people were in attendance.
Sept 28/30	Pugs N Pals presented "Cindy Lou". Over 200 people were in attendance.
Fees Waived	
Sept 6/7/8/9/15/16/22/23 29/30	<b>Hermosa Arts Foundation Usage: 120hours</b> "The Beast" production by Angelo Masino. Held in the 2nd Story Theater, an average of 20 people in attendance each night.

### Community Center Room Rentals

Private Rentals	
443	Community Center Rooms
Lease Agreements	
ARC	Rooms 15, 16, & 12 (not available for rent)
Easter Seals	Room 14 (not available for rent)
South Bay Youth Project	Room 6A (not available for rent)

### Skate Track

Hours	Rentals
166.0	Public Skate Hours

### Clark Complex

Clark Building	
61.0	Private Rentals
Field	
0	FIELD UNDER MAINTENANCE

### Community Center Gymnasium

Fees Charged	
Total Hours	Private Rental
7.5	Aaker, Adult Basketball
9.0	Acres, Youth Basketball
4.0	Bothwell, Youth Basketball
8.0	Crawford, Adult Basketball
10.0	Friedman, Adult Basketball
10.0	Gordon, Adult Basketball
8.0	Lapham, Youth Basketball
4.0	Lee, Youth Basketball
6.0	Ortiz, Adult Basketball
4.0	Poss, Adult Basketball
8.0	Price, Adult Basketball
8.0	Rivera, Adult Basketball
8.0	Ronne, Adult Basketball
8.0	White, Adult Basketball
8.0	Zagurski, Adult Basketball
<b>110.5</b>	<b>Total Hours Fees Charged</b>

Fees Waived	
44.0	Hermosa Beach Fire Department
16.0	ARC
16.0	Easter Seals
<b>76.0</b>	<b>Total Hours Fees Waived</b>

**Community Center Tennis Courts**

Total Hours	Private Rental
42.0	Abbey
68.0	Burt
33.0	Campagna
4.0	Escalante
4.5	Mahoney
12.0	Smith
63.5	Resident Reservations
<b>227.0</b>	<b>Total Hours Fees Charged</b>
	<b>*Public court use outside of reserved time is first come first serve.</b>

**Upcoming Events**

Nov. 2            Senior Flu Clinic  
Nov. 4            Hermosa Handprint Wall  
Nov. 5            Jazz Stroll Dedication  
Nov. 11          Veteran's Memorial Event  
Dec. 7            Holiday Tree Lighting

**DEPARTMENT REVENUE FOR September, 2006**

Current Month	This Month Last Fiscal Year	Current Year To Date	Last Year To Date
\$106,384	\$73,628	\$410,117	\$362,350

**Revenue FY 2006-07 for 25% of the Fiscal Year is:**

**\$410,117** or **51%** of the projected figure of **\$803,475.00**

**Expenditures FY 2006-07 for 25% of the Fiscal Year is:**

**\$156,807** or **40%** of the projected figure of **\$387,757.**

Respectfully submitted,

Concur,

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Donna Hunter  
Administrative Assistant

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Lisa Lynn  
Community Resources Director

**Department of Community Resources  
Donations 2005-2006**

Date	Amount	Donor	Allocation
7.31.05	421.00	Anonymous Collection at summer concert	06/07 concert series
8.7.05	970.00	Anonymous Collection at summer concert	06/07 concert series
8.10.05	3,650.00	AYSO	#4308 Program Materials Account for Community Center
8.14.05	1,100.00	Anonymous Collection at summer concert 8/7/05	06/07 concert series
8/23/06	970.47	Anonymous Collection at summer concert 8/14/05	06/07 concert series
8.24.05	10,000.00	Central Grand Marketing Pier Plaza Promotion	05/06 concert series
9.6.05	10,000.00	Nestle Waters On-site Promotion	05/06 concert series
9.19.05	10,000.00	PRODINF (production co.) Film Permit	05/06 concert series
10.26.05	150.00	Women's Club	Halloween Carnival
10.26.05	150.00	S.Bay BMW	Halloween Carnival
11.22.05	300.00	Women's Club	Tree Lighting & Sand Snowman Events
3.24.06	150.00	HB Women's Club	Lunch with Bunny
4.26.06	1,000.00	Friends of Parks	Camp Scholarships
5.16.06	10,000.00	Innona Marketing	06/07 Concert Series
6.22.06	3,744.00	AYSO	Dept. Programs
6.29.06	30,000.00	Pierce Promotions	06/07 Concert Series
<b>Total</b>	<b>82,605.47</b>		

**Department of Community Resources  
Donations 2006-2007**

Date	Amount	Donor	Allocation
7.25.06	1,962.72	Anonymous collection at Summer Concert 7/23	07/08 Concert Series
8.1.06	2,002.11	Anonymous collection at Summer Concert 7/30/06	07/08 Concert Series
8.7.06	2,685.00	Anonymous collection at Summer Concert 8/6/06	07/08 Concert Series
8.26.06	8,000.00	Chevron Texaco	Chevron Surf Camp
<b>Total</b>	<b>14,649.83</b>		