

November 14, 2006

Honorable Mayor and Members of
The Hermosa Beach City Council

Regular Meeting of
November 28, 2006

**Department of Community Resources
Activity Report for October 2006**

The Department of Community Resources has been involved in the following activities for the month of October 2006:

Recreation Programming :

Registration for fall/winter classes and recreation programs continued steadily throughout the month of October.

Special Events

Hermosa Beach Triathlon

The 14th Annual Hermosa Beach Triathlon was held October 15th and featured a ¼ mile swim on the south side of the pier, a 9-mile bike ride, and a 3-mile run on the Strand. The transition area was on Pier Plaza, and the event filled to capacity with 1,000 people registered.

Flashlight "Trick or Treat" for Teens Only!

October 13th, young teens ages 10-15 participated in an evening of games, music, and food at the South Park Teen Room. When the sun went down, hidden treats and candy were found by flashlight.

Pumpkins in the Park & Fort Lots O' Fun

The Community Resources Department, in coordination with Friends of the Parks Community Foundation (FOP), held a Halloween-inspired program of events at Fort Lots O' Fun on October 21st. Participants enjoyed a hot dog BBQ, lemonade stand, pumpkin patch, and raffle prizes. All collected donations benefited FOP.

Hermosa Halloween Carnival

On October 27th the City of Hermosa Beach joined forces with the Hermosa Valley/View PTO and produced a Halloween Carnival. The annual event included food booths, game booths, crafts, entertainment, haunted house, and raffle prizes.

Hands Across Hermosa

Over 100 children and adults placed their handprints on the "Hands Across Hermosa" wall located at the corner of Pier and Ardmore.

Facility Rentals

Civic Theater Events

Fees Charged	
Oct. 7	Richard Sherman Trio in Concert. Jazz combo fundraising concert. 220 people were in attendance.
Oct. 1/8/22/29	Church of Christ conducted religious services utilizing 5 classrooms and the theater. Over 500 were in attendance for each rental day.

Fees Waived	
Oct. 21/22/23/24/25/26/27/28/29 31 (Nov. 1/2/3/4/5/6/7)	Hermosa Arts Foundation Usage: 90 Civic Light Opera presented "Dial M For Murder." The actual performance dates were the Oct. 24 th - Nov. 5 th . The average number of attendance for each show was 268.

Community Center Room Rentals

Private Rentals	
457	Community Center Rooms
Lease Agreements	
ARC	Rooms 15,16 &12 (not available for rent)
Easter Seals	Room 14 (not available for rent)
South Bay Youth Project	Room 6A (not available for rent)

Skate Track

Hours	Rentals
12.0	Public Skate Hours

Clark Complex

Clark Building	
87	Private Rentals
Ball Fields	
0	Field Under Maintenance
Soccer Field	
0	Field Under Maintenance

Community Center Gymnasium

Fees Charged	
Total Hours	Private Rental
6.0	Aaker, Adult Basketball
13.5	Acres, Youth Basketball
6.0	Bothwell, Youth Basketball
10.0	Crawford, Adult Basketball
8.0	Friedman, Adult Basketball
6.0	Gordon, Adult Basketball
16.0	Lapham, Youth Basketball
4.0	Lee, Youth Basketball
6.0	Ortiz, Adult Basketball
5.0	Poss, Adult Basketball
8.0	Price, Adult Basketball
8.0	Rivera, Adult Basketball
8.0	Ronne, Adult Basketball
10.0	White, Adult Basketball
10.0	Zagurski, Adult Basketball
124.5	Total Hours Fees Charged
Fees Waived	
44.0	Hermosa Beach Fire Department
18.0	ARC
18.0	Easter Seals
80.0	Total Hours Fees Waived

Community Center Tennis Courts

Total Hours	Private Rental
49.0	Abbey
92.0	Burt

43.0	Campagna
3.0	Escalante
14.0	Mahoney
16.0	Smith
41.5	Resident Reservations
258.5	Total Hours Fees Charged
	*Public court use outside of reserved time is first come first serve.

Film Permits

Project	Type	Dates	Days
Hallmark "Love is a 4 Letter Word"	TV Series	Oct. 2	1
"Chef Rescue"	Web Series	Oct 18-20	3

Upcoming Events

Dec. 7	Holiday Tree Lighting
Dec. 9	Sand Snowman Contest
Dec. 9	Sea Slug Surf Contest
Dec. 16	Breakfast with Santa
Dec. 31	New Year's Eve Celebration
Jan. 14	Centennial Celebration

DEPARTMENT REVENUE FOR October, 2006

Current Month	This Month Last Fiscal Year	Current Year To Date	Last Year To Date
\$46,240	\$51,772	\$439,178	\$414,122

Revenue FY 2006-07 for 33% of the Fiscal Year is:

\$439,178 or 54% of the projected figure of \$803,475.00

Expenditures FY 2006-07 for 33% of the Fiscal Year is:

\$425,938.00 or 35% of the projected figure of \$1,220,275.00.

Respectfully submitted,



Donna Hunter
Administrative Assistant

Concur,



Lisa Lynn
Community Resources Director

Noted:

Stephen R. Burrell
City Manager

**Department of Community Resources
Donations 2005-2006**

Date	Amount	Donor	Allocation
7.31.05	421.00	Anonymous Collection at summer concert	06/07 concert series
8.7.05	970.00	Anonymous Collection at summer concert	06/07 concert series
8.10.05	3,650.00	AYSO	#4308 Program Materials Account for Community Center
8.14.05	1,100.00	Anonymous Collection at summer concert 8/7/05	06/07 concert series
8/23/06	970.47	Anonymous Collection at summer concert 8/14/05	06/07 concert series
8.24.05	10,000.00	Central Grand Marketing Pier Plaza Promotion	05/06 concert series
9.6.05	10,000.00	Nestle Waters On-site Promotion	05/06 concert series
9.19.05	10,000.00	PRODINF (production co.) Film Permit	05/06 concert series
10.26.05	150.00	Women's Club	Halloween Carnival
10.26.05	150.00	S.Bay BMW	Halloween Carnival
11.22.05	300.00	Women's Club	Tree Lighting & Sand Snowman Events
3.24.06	150.00	HB Women's Club	Lunch with Bunny
4.26.06	1,000.00	Friends of Parks	Camp Scholarships
5.16.06	10,000.00	Innona Marketing	06/07 Concert Series
6.22.06	3,744.00	AYSO	Dept. Programs
6.29.06	30,000.00	Pierce Promotions	06/07 Concert Series
05/06 Fiscal Year Total	82,605.47		

**Department of Community Resources
Donations 2006-2007**

Date	Amount	Donor	Allocation
7.25.06	1,962.72	Anonymous collection at Summer Concert 7/23	07/08 Concert Series
8.1.06	2,002.11	Anonymous collection at Summer Concert 7/30/06	07/08 Concert Series
8.7.06	2,685.00	Anonymous collection at Summer Concert 8/6/06	07/08 Concert Series
8.26.06	8,000.00	Chevron Texaco	Chevron Surf Camp
9.29.06	500.00	Friends of Parks	"Hermosa 90254" Cable TV Show
10.06.06	500.00	Hermosa Kiwanis Foundation	"Hermosa 90254" Cable TV show
06/07 Fiscal Year Total:	15,649.83		



Natalia Torres, 15 months, and her big sister Isabella, 4, dream of Halloween at the Fort Lots O' Fun pumpkin patch Saturday in Hermosa Beach. Sponsored by Hermosa Friends of the Park, proceeds from the fourth annual event went toward park improvements throughout the city. Photo by Kevin Cody

TICKS & TREATS FOR HALLOWEEN

Friday, Oct. 29

Hermosa Carnival

Valley/View PTO Halloween Carnival takes place 4:30 to 8:30 p.m. at Valley School. Carnival games, haunted house, food and costume contest are among the spooktacular events. 1645 Valley Dr.

Park o' pumpkins

Hermosa Beach Friends of the Parks host its fourth annual Pumpkins in the Park fundraiser 11 a.m. to 1 p.m. Saturday, Oct. 21 at Fort Lots O' Fun on the corner of Sixth and Prospect.

The event will feature activities for children including games, cookie decorating, and a hot dog barbeque. A raffle will help raise additional funds for park improvements in Hermosa. Costumes are encouraged, but not required, and the kids get free pumpkins.

For info call 310-318-0280.

The nonprofit Friends of the Parks works to preserve, improve and promote the use of Hermosa parks and recreation programs.

■ Friends of the Parks fund-raiser

The Hermosa Beach Friends of the Parks will hold the fourth annual Pumpkins in the Park fund-raiser from 11 a.m. to 1 p.m. Saturday, Oct. 21, at Fort Lots o' Fun, at Sixth Street and Prospect Ave. There will be food, games and prizes. Children may wear costumes. For more information, call (310) 318-0280.

■ HERMOSA CARNIVAL

Hermosa Valley and View schools will hold their annual Halloween carnival in conjunction with the city of Hermosa Beach Friday, Oct. 27, from 4:30 to 8:30 p.m., at Hermosa Valley School, 1645 Valley Drive. There will be food, game booths, crafts, entertainment, a haunted house and a raffle. Proceeds benefit the schools' Parent/ Teacher Organization. For more information, call (310) 318-0280.

Ow-woooo!

The popular Hermosa PTO Halloween Carnival will be 4:30 to 8:30 p.m. Friday, Oct. 27, at Hermosa Valley School, 1645 Valley Drive. This year's event is on the Valley Field so bring blankets for the family style puppet show, haunted house, games and prizes, organizers added. Tickets are available for purchase on-site or presale at the school; for info call 310-937-6257. *ER*

About Town

Jazz it up

A U.S. Navy jazz band and the Hermosa Beach Jazz Alumni will play 3 p.m. Monday as plaques honoring the city's jazz greats are unveiled on the Pier Plaza. For information call 218-0280.

Co-ed flag football tourney to be held in Hermosa

The 1st annual "All-Frank Monkey Bowl" Co-ed Flag Football Tournament is scheduled for Saturday, Oct. 21 at 9:30 a.m. on the sands in Hermosa Beach.

Teams must register with at least 2 guys and 2 girls with a maximum of six players per team. Two points are awarded for touchdowns scored by girls, one point for males. League rules apply with round-robin pool play and winners advancing to single elimination rounds

Cost is \$100 per team if registered with a roster in advance, \$125 the day of the tournament. Registration is available online with a paypal payment at Christ@prankmonkey.org or at the Hermosa Beach Community Center, 710 Pier Avenue in Hermosa Beach. *ER*

Smackbowl flag football tournament scheduled

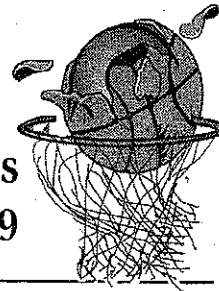
Men's and women's separate flag football on the beach tournaments will be held Saturday, Nov. 4 at 10:30 a.m. at 10th & The Strand in Hermosa Beach.

The 5-on-5 competition is an all-passing format with a maximum of 10 players on pre-created teams. Registration and check in is from 9:30-10 a.m. Cost is \$150 per team if pre-registered and \$170 the day of the tournament.

Pre-registration is available at the Hermosa Beach Community Center, 710 Pier Avenue. For additional information, contact Christopher Jahng at chris@prankmonkey.org or 310-877-3148.

Hermosa Beach Youth Basketball

Boys & Girls Try-outs & Sign-ups
Sat. October 28th & Sun. October 29

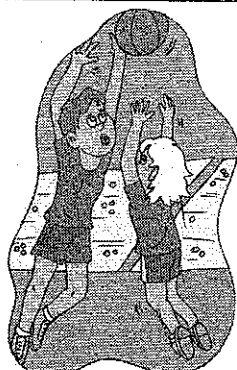


Saturday 10/28

9:00am - 10:30am	TRY-OUTS (Boys Grade K-1)
10:30am - 12:00pm	TRY-OUTS (Boys Grade 2)
12:30pm - 2:00pm	TRY-OUTS (Boys Grade 3 & 4)
2:30pm - 4:00pm	TRY-OUTS (Boys Grade 5 & 6)
4:00pm - 5:00pm	TRY-OUTS (Boys Grade 7 & 8)

Sunday 10/29

10:30am - 12:00pm	TRY-OUTS (Girls Grade K-2)
12:00pm - 1:30pm	TRY-OUTS (Girls Grade 3 & 4)
1:30pm - 3:00pm	TRY-OUTS (Girls Grade 5 & 6)
3:00pm - 4:00pm	TRY-OUTS (Girls Grade 7 & 8)



Hermosa Beach Community Center Gym

710 Pier Avenue, Hermosa Beach
(Pier Ave. & P.C.H.)

For more information contact the league at
372-BALL • www.hbyb.net

Scholarships Available

Hundreds cheer on Triathletes in Hermosa

by Randy Angel

With ideal conditions for a triathlon, more than 1,000 athletes swam, rode and ran in Hermosa Beach on Sunday at the 2006 Day at the Beach Triathlon presented by Toyota.

Under overcast skies, Andrew Lockton of Santa Monica, was the first to cross the finish line, beating Rick Crump of Torrance by 30.1 seconds.

Lockton, who competed in the 18-24 age division, completed the 1/2-mile swim, 10-mile bike and 3-mile run with a time of 50:44.7. Crump, a physical education teacher at Adams Middle School in Redondo Beach, finished as runner-up for the second consecutive year, bettering his 2005 time of 54:19.1 with a 51:14.8 mark. He was first in the 40-44 age group.

AJ Lafrenz, of Portland, OR won the 25-29 age division and was third overall with a time of 51:36.9.

"It was a great day to race and a lot of fun," Lockton said. "I was kind of worried coming



Andrew Lockton, of Santa Monica, wins the Hermosa Beach Triathlon. Photo by Randy Angel

down to Hermosa because I ran into a little rain, but the weather turned out to be perfect for the event."

The top female was last year's second-place finisher Rachel Dunbabin of San Pedro, who completed the course in a time of 1:00:57.2. Dunbabin competed in the 30-24 age group.

Redondo Beach resident Rossella Pescatori won the 35-39 age division with a mark of 1:04:24.5, good enough for second overall in the women's category.

Susan Stahl, of Santa Monica, placed first in the 40-44 age group and third overall in the women's division with a time of 1:04:36.2.

"The event was a great success," Race Director Matt Peterson said. "We were asked to make a significant change to our bike course this year and most of the feedback from the police, the participants, and local residents has been positive."

"While the number of participants in the race is relatively small in comparison to other triathlons, the event keeps fills to capacity and

►15

Annual H.B. Triathlon



The top women's finishers in Sunday's 15th annual Hermosa Beach Triathlon completed the event in a little more than an hour. Standing from left are second-place finisher Rossella Pescatori, first-place finisher Rachel Dunbabin and third-place finisher Susan Stahl.

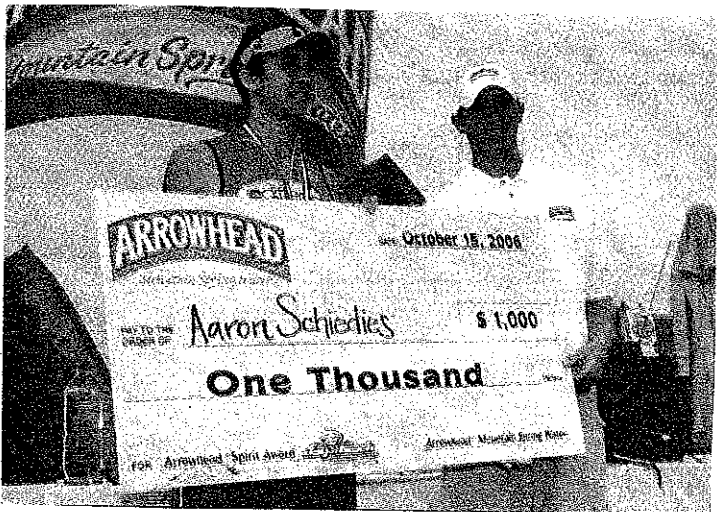
(photo by Chris Miller)

triathlons, the event keeps fills to capacity and gains in popularity each year. Everyone at MESP, Inc. and all of the sponsors of the Arrowhead Day at the Beach triathlon owe a big thank you to the City of Hermosa and the support of the local community. We were happy to have Mayor Sam Edgerton on site to kick off the racer award ceremony and witness the event first hand."

The Co-ed Relay Team event was won by Team Semi-Serious, comprised of Robert Blair, Joe Bass and Amy Michelletti. The trio completed the course in a time of 59:26:9.

Bobbie Tomblin, Mary Pifer and Elizabeth Hernandez made up the Las Brisas team, who won the Female Relay Team title with a time of 1:03:53.9.

The B-Team won the Male Relay Team crown with Ryan Falcioni, Wesley Nielson and Brian Wilmot combining for a mark of 55:32.9. ER



Hermosa Beach Mayor Sam Edgerton, left, presented the awards to the top finishers in the men's race, including, from left, second-place finisher Rick Crump (51:14), first-place finisher Andrew Locton (50:44), third-place finisher A.J. LaFrenz and fourth-place finisher Eric Foster. Below, the winner of the Arrowhead Spirit Award was Aaron Schiedies, a blind racer who finished in just more than an hour.

CENTENNIAL COUNTDOWN

Learn more

For all of the latest information on the Centennial Celebration, visit the official Web site at www.Hermosa100.com. Visitors can learn about the 100 Acts of Beautification, find out the retail sponsors of the Centennial and purchase Centennial merchandise such as T-shirts, caps and blankets. Merchandise is available at the Community Center.

Pancake breakfast

Tickets are available for the Women's Club Centennial Pancake Breakfast on Oct. 22. Visit www.hermosa100.com for more information.

Official plant

Centennial Committee members are asking residents to plant daisies – the official flower of Hermosa Beach – as part of the 100 Acts of Beautification.

Mark your calendar

The Centennial Celebration is set for Jan. 14, 2007.

CENTENNIAL CORNER



THIS WEEK~

* BUY YOUR OFFICIAL CENTENNIAL T-SHIRT OR CAP AVAILABLE AT THE COMMUNITY CENTER

* SHOP WITH RETAILERS WHO SUPPORT THE CENTENNIAL FUNDRAISING EFFORTS

* PLANT DAISIES – THE OFFICIAL FLOWER OF HERMOSA – AND SUPPORT THE 100 ACTS OF BEAUTIFICATION

* BUY TICKETS TO THE WOMAN'S CLUB CENTENNIAL PANCAKE BREAKFAST (10/22)



GOT GARAGE?

Support the 100 Acts of Beautification. Clean the clutter from your garage and make your neighborhood just a little more beautiful in time for Hermosa's 100th Birthday!

www.Hermosa100.com

Hermosa Woman's does pancakes

Bring the family and jump-start the HB Centennial at the Woman's Club 15th annual Pancake Breakfast on, 8 - noon, at the Clark Bldg., 861 Valley Dr. All you can eat breakfast plus Chinese and silent auctions and a bounce house for the kids. \$8 a ticket or 2 for \$15 at the door. More info: 310-379-8565.

Women's Club pancake breakfast Oct. 22

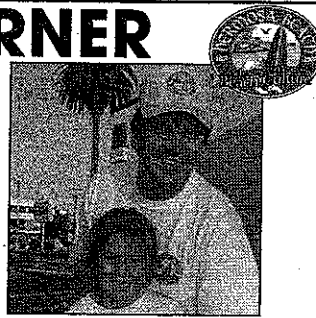


The Hermosa Beach Women's Club, whose officers are shown at left, will host its annual pancake breakfast on Sunday, Oct. 22, from 8 a.m. to noon in the Clark Building, 861 Valley Dr. The cost is \$8 per person and \$15 for two.

CENTENNIAL CORNER

THIS WEEK~

- * SAVE THE DATE – NOVEMBER 4 (9AM – NOON) IS THE LAST HANDPRINT EVENT SCHEDULED THIS YEAR CORNER OF ARDMORE & PIER AVE.
- * SHOP WITH RETAILERS WHO SUPPORT THE CENTENNIAL FUNDRAISING EFFORTS (LOOK FOR THE CENTENNIAL STICKER ON THEIR STORE FRONT)
- * PLANT DAISIES – THE OFFICIAL FLOWER OF HERMOSA – AND SUPPORT THE 100 ACTS OF BEAUTIFICATION
- * KNOW A FASCINATING HERMOSAN? TELL US THEIR STORY! FOR DETAILS, SEE <http://hermosa100.com/100fasc.html>



Got Baseball Cap?

Purchase your Centennial fashions and other cool merchandise. Available now at the Community Resources Center or call 310-318-0280

www.Hermosa100.com

CENTENNIAL COUNTDOWN

Got handprints?

On Saturday, Oct. 7, add your handprints to the wall at the Skate Park at the corner of Ardmore and Pier. The cost for the fund-raising event is \$5 for children and \$10 for adults.

Learn more

For all of the latest information on the Centennial Celebration, visit the official Web site at www.Hermosa100.com. Visitors can learn about the 100 Acts of Beautification, find out the retail sponsors of the Centennial and purchase Centennial merchandise such as T-shirts, caps and blankets. Merchandise is available at the Community Center.

Pancake breakfast

Tickets are available for the Women's Club Centennial Pancake Breakfast on Oct. 22. Visit www.hermosa100.com for more information.

Official flower

Centennial Committee members are asking residents to plant daisies – the official flower of Hermosa Beach – as part of the 100 Acts of Beautification.

Mark your calendar

The Centennial Celebration is set for Jan. 14, 2007.

Hand it over

Hermosans get a third chance to mark the city's upcoming 100th birthday by placing their handprints in colorful paint on the walls outside the city skate park. The fund-raising event 9 a.m. to noon Saturday affords residents another chance to join hundreds of others whose colorful handprints – along with children's footprints – already grace the skate park's "Centennial Wall" at Pier and Ardmore avenues. Plans call for the handprints to remain up throughout the 2007 centennial.

Showcase events to honor the 2007 centennial include a Jan. 14 Pier Plaza concert by Dean Torrance of Jan and Dean, with fireworks, marking the date of the city's incorporation, an Aug. 5 Sunset Concert and Fireworks show with live music from 6 p.m. until sunset and fireworks about 8 p.m., and a September Jazz Concert and Time Capsule ceremony with live music by the Jazz Alumni including the Lighthouse All-Stars.

Hands Up!

Add your posterity-handprints to the Hermosa Beach Wall and support the city's cCentennial fundraiser, 9 a.m. –noon, at Ardmore & Pier, the Hermosa Beach Skateboard Park. \$5 for kids, \$10 adults. All proceeds to support the Centennial Celebration events and programs in 2007. More info: 310-318-0247.

Centennial swag

Merchandise bearing the city centennial logo is available for purchase. Items include standard or fitted T-shirts, men's and women's tank tops and kids' T-shirts for \$15, and caps for \$20.

Downloadable order forms can be found at hermosabch.org. **ER**

Vending machines

A potential agreement between the city of Hermosa Beach and the Coca-Cola Bottling Company was placed on the agenda for the council's Nov. 14 meeting. Community Resources Director Lisa Lynn will present the proposal to the council. For more information, see a story that ran in *The Beach Reporter* Oct. 11, titled "City looks at sponsorship deal with Coca-Cola."

Fireworks and parties mark centennial

by Robb Fulcher

As Hermosans prepare for a series of centennial birthday parties throughout 2007, they will have at least one more chance to mark the milestone by placing their handprints in colorful paint on the walls outside the city skate park.

The fund-raising event 9 a.m. to noon Saturday, Nov. 4 will afford residents another chance to join hundreds of others whose colorful handprints — along with children's footprints — already grace the skate park's "Centennial Wall" at Pier and Ardmore avenues.

Plans call for the handprints to remain up throughout 2007.

Par-tay!

Showcase events to honor the 2007 centennial include:

- A Jan. 14 Pier Plaza concert by Dean Torrance of Jan and Dean, with fireworks, marking the date of the city's incorporation. The early evening, family-friendly event will include a cake cutting celebration, a ribbon cutting ceremony and open house for the expanded Hermosa Beach Historical Society museum. Live music will

More par-tay

Other planned events and ongoing efforts by the Centennial Committee include:

- A Centennial Youth Mural to provide a visual welcome to the city during 2007, utilizing volunteer management and funds from Kiwanis and Hermosa Arts Foundation. Once the Centennial year is complete, the mural panels can be displayed in the Community Center.

- Handprints at the skate park, utilizing volunteer management and funds from Kiwanis and Hermosa Arts Foundation.

- Centennial Brick Walkway, a fundraising effort that extends the Millennium Walkway at Noble Park with names of Hermosans or their loved ones. Sixty-three of the bricks have been sold. The bricks will be unveiled at the Jan. 14 ceremony, but will continue to be available for purchase throughout 2007. About the end of the year a second unveiling ceremony will be held.

- An ongoing "100 Acts of Beautification" to create opportunities for community members to participate in hands-on community service and to highlight community service efforts that take place annually in Hermosa.

- Hermosa Beach Community Resources Director Lisa Lynn, working with the Parks and Recreation Commission, has been encouraging producers of community events to include a Centennial element in their plans. Examples already in place include:

- Hermosa Centennial 5K and City Walk, April 14, including a Kids Run Hermosa and a walk for seniors, with training opportunities beforehand.

- Great Autos of Yester Year, in May, featuring cars from each decade of the Centennial.

Plans by Hermosa's community groups include:

- begin 6:30 p.m.; the 15-minute fireworks will begin 8:30 p.m. with live musical accompaniment, starting with a cover of the Beatles' song "Birthday." City officials said shuttle service to and from the \$53,500 event will be provided.

- An Aug. 5 Centennial Sunset Concert and Fireworks show with live music from 6 p.m. until sunset and fireworks about 8 p.m. Shuttle service will be provided.

- A September Jazz Concert and Time Capsule ceremony with live music by the Jazz Alumni including the Lighthouse All-Stars, the dedication of plaques honoring Hermosa's jazz greats on the Pier Plaza, and the burial of the Centennial Time Capsule, containing items submitted by residents, also on the Plaza.

- In addition, a number of regular annual events such as the St. Patrick's Day Parade and Festival will carry the Centennial imprimatur in 2007.

Party money

Donations and sponsorships totaling about \$123,000 have been received to fund centennial events, including:

- \$50,000 from American Express

- The Sister City Association's production of a Ballet Folklorico and Fiesta Hermosa event on July 14 to celebrate the Centennial and the 40th anniversary of the organization and its relationship with Loreto, Mexico.

- A centennial focus for the Chamber of Commerce and Visitors Bureau's 2007 Membership Directory, and the chamber's support through sponsorship funds, Beer Garden participation, and Memorial Day 2006 Fiesta booth space, table and tent.

- The Kiwanis Club and Hermosa Arts Foundation are producing, managing and funding the Centennial Youth Mural and Centennial Handprint Mural.

- The Hermosa Beach Library and Friends of the Library are proposing a Hermosa Reads Program for 2007, highlighting a local author, including discussion groups and presentations.

- The Centennial Website, Hermosa100.com, includes historical timeline information developed by the late John Hales, an amateur historian who became the town's definitive chronicler, photographs provided by the Historical Society, and an early history of Hermosa Beach written in 1933 by local librarian Fern Rhein.

- The official Centennial Seal will be displayed on city vehicles, resident parking permits and city recreation brochures.

Toiling away

Centennial Committee co-chairs Maureen Ferguson and Laura Raymond have spent more than two years spearheading a sweeping Centennial effort, enlisting volunteers and brainstorming ideas that led to the overall plan.

- \$38,000 from Pierce Promotions connected to the city's summer sunset concert series

- \$10,000 from Upstage Right Productions connected to the city's summer sunset concert series

- \$10,000 from Innova Marketing connected to the city's summer sunset concert series

- \$3,000 from Fiesta Hermosa beer garden proceeds and \$750 from beer garden tips

- \$2,000 from the Hermosa Chamber of Commerce and Visitors Bureau

- About \$6,600 from passing the hat at the sunset concerts

- \$250 each from Christine Hollander/Epic Financial, Gary Wayland, Hermosa Cyclery, Learned Lumber, Mediterraneo, Mermaid Restaurant, Rocky Cola Café and Beach Travel.

In addition, organizers have raised \$5,700 through the sale of bricks for the Centennial Walkway at Noble Park, \$600 through the sale of space in centennial time capsules to be buried, and \$2,300 in centennial merchandise such as T-shirts and caps. ▶ 18

"Local citizens have donated hundreds of hours to lay the foundation and ensure that there will be a yearlong celebration reflecting 100 years of fun, sun, sand and good living," Ferguson said.

Other mainstay contributors include:

- Public Works Commissioner Michael DiVirgilio, Chris Miller, Commissioner Janice Brittain and Woman of the Year Susan Blaco, 100 Acts of Beautification,

- Pepe Lobo, Hermosa100.com website,
- Prominent Kiwanian Dick McCurdy and Public Works Superintendent Mike Flaherty, Handprint Wall and Hermosa mural project,

- Hermosa MOMS' Kelly Kovac-Reedy, Handprint Wall and fingerprinting initiative,
- Blaco again, Blood Drive and Centennial tie-in to St. Patrick's Day Parade,

- Anne Kissel, Jenny Lee and Blaco, restaurant/bar liaison,

- Rick Koenig, Historical Society liaison,
- Councilman Pete Tucker, Centennial bricks,

- Mayor Sam Edgerton and incoming Kiwanis President Pat Love, Centennial time capsule.

- Other members who have donated many planning and/or volunteer hours but are not managing a project include Commissioner Christine Hollander, Councilman Kit Bobko, Michelle Keegan, super-athlete Annie Seawright-Newton, civic activist Kathy Bergstrom, Steve Frances, Pat Love, Jim Gierlich, Colleen Kissinger, Jeff Murphy, Don Ponder and Carol Shakely-Parkman.

"Also integral to our success has been Lisa Lynn, Hermosa Beach Community Resources director, who has helped us navigate successfully all the do's and don'ts when planning events and fundraisers," Ferguson said. She also praised Lynn's staff in the Hermosa Beach Community Resources Department.

The Centennial Committee was formed in December 2004 and was officially recognized by the City in April 2005. ER

Historical Museum receives blessed trees

by Chris Yang

About 20 people gathered at the Hermosa Beach Community Center last Friday to participate in a Native American ceremony in preparation for the reopening of the Historical Society's museum early next year. The ceremony consisted of Historical Society President Rick Koenig joining members of the Gabrielino-Tongva and Chumash tribes in dedicating several plants to be placed near the entrance of the renovated museum.

"It's really an honor to take part in this," said Koenig. "Part of protocol is to bless the soil. This is very seldomly seen."

Koenig came up with the idea of a tree-planting dedication after attending a seminar sponsored by the Manhattan Beach Historical Society. At that seminar, Linda Gonzalez, a former president of El Camino College's Native American Club, spoke.

Gonzalez, who currently works with Friends of the Madrona Marsh, led the ceremony, which saw the group sing several songs titled "the dolphin song" or "the laughing song." The tree-planting ceremony took place on the southwest side of the building, near the parking lot and tennis courts.

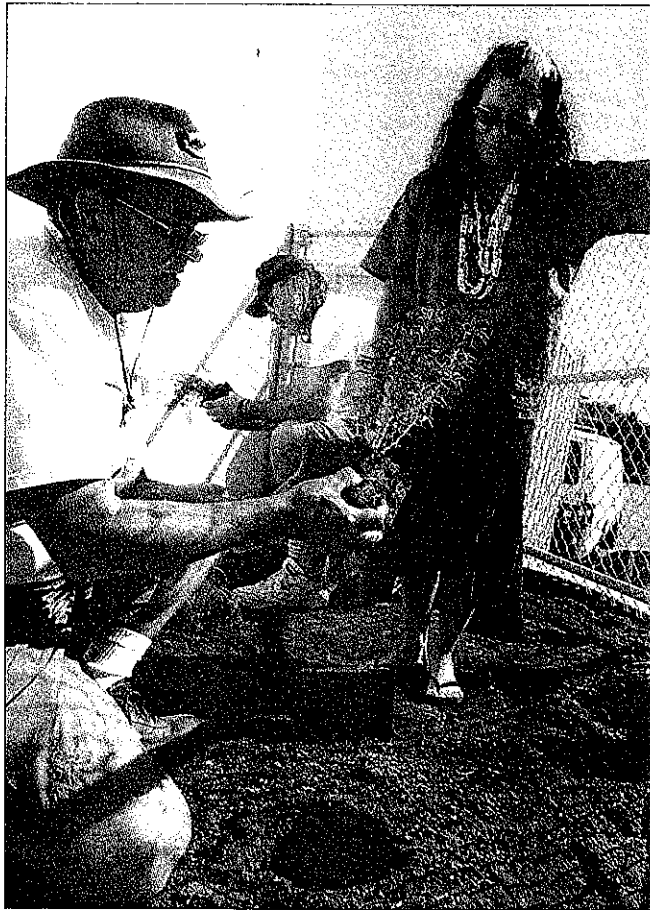
"I'd like to publicly thank everybody here today," said Koenig. "This is a story that really needs to be told."

Koenig's 84-year-old mother also attended the event and sat quietly by the other residents as Gonzalez conducted the ceremony. She lives in a house made by her father in 1917, said Koenig.

The building's reconstruction was quite apparent to attendees of the makeshift dedication. Several volunteers assisting with the site's reconstruction stopped to observe, while another helped to plant the trees after the ceremony ended.

To help fund the museum's expansion, Koenig and the Historical Society embarked upon an ambitious fund-raising campaign. On Sept. 26, Koenig appeared at a City Council meeting to accept donations totaling more than \$60,000. According to a previously published report, approximately \$35,000 was raised from various organizations like the Hermosa Arts Foundation and the Bunny Seawright Foundation prior to that time.

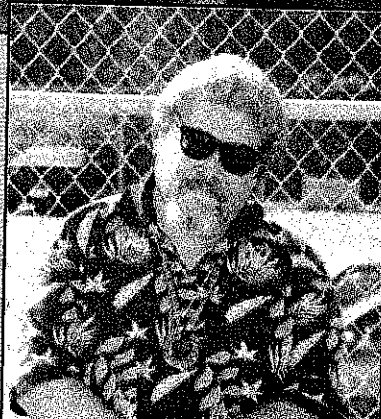
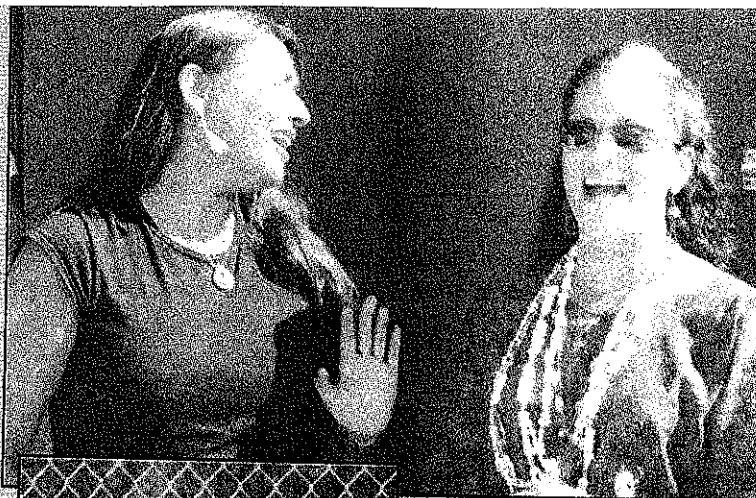
The upgraded museum is expected to roughly triple its current size and include new and improved exhibits like a section honoring the city's jazz history and a fiberglass statue of surfing legend



Jesus Gutierrez, left, and Linda Gonzalez plant trees and plants in the Historical Society Museum's garden last weekend.

(photo by Chris Miller)

Tim Kelly. Construction is currently under way at the site and is slated for completion shortly before the opening on Jan. 14.

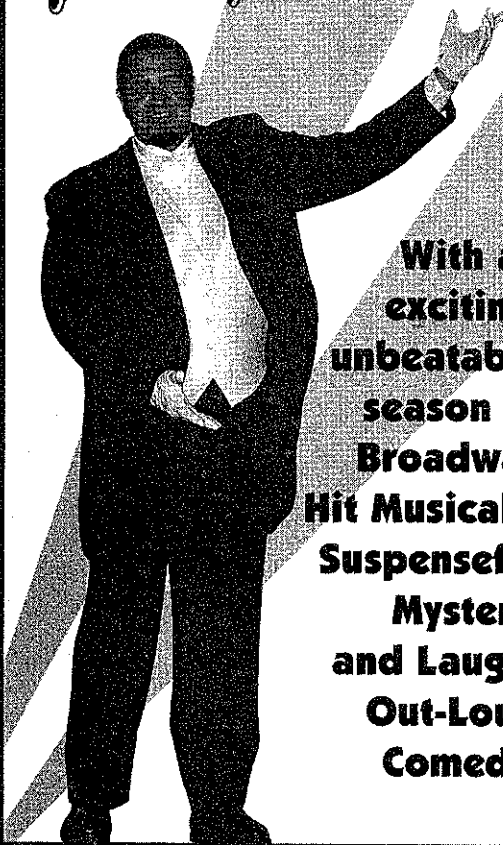


Historic Blessing

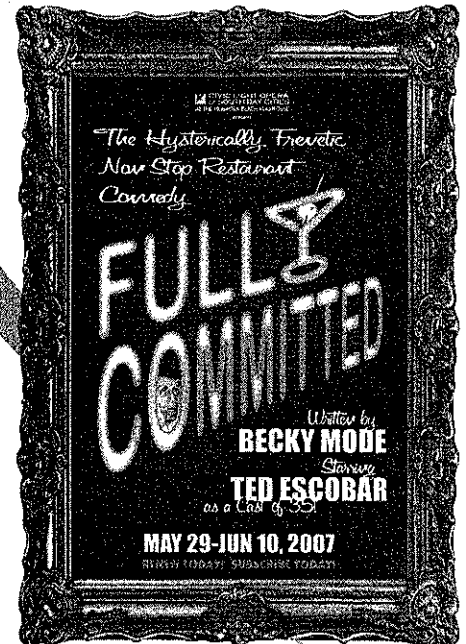
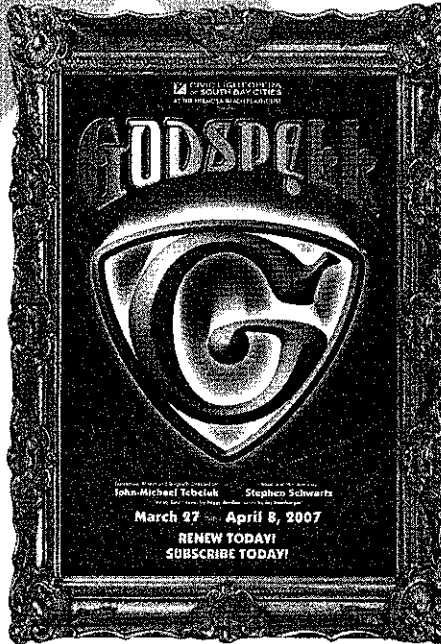
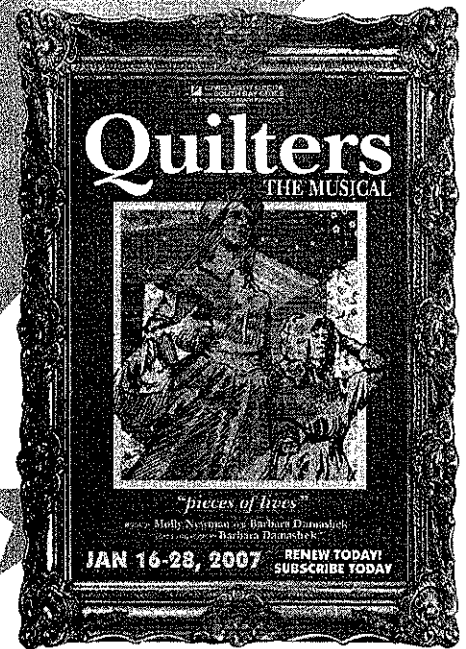
Cindy Alvire and Linda Gonzales strike clapper sticks and John Moreno enjoys a reflective moment, as Native Americans of the Gabrielino-Tongva sing to bless indigenous plants placed in the soil of a small garden outside the Hermosa Beach Historical Museum. The expanded museum, set to reopen Jan. 14 at the Community Center, will offer information on the Tongva, original inhabitants of the LA basin, and the plants they cultivated for uses such as weaving and medicines. Gonzalez, a Getty Grant Program recipient, heads native plant garden and nursery operations for the Madrona Marsh in Torrance. Photos by Robb Fulcher

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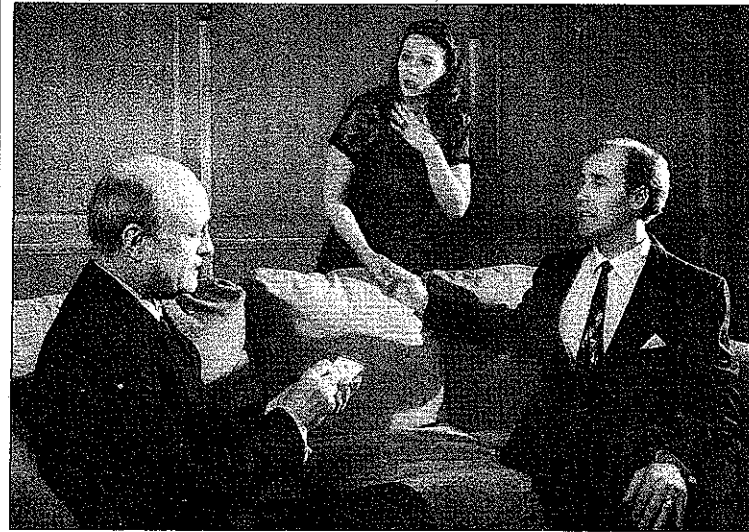
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Staged 'Murder'

Murder and intrigue comes to the beach cities in 'Dial M for Murder,' which opens this week at the Hermosa Beach Playhouse

Kimberly Patterson (Margot), Barry Phillips (Inspector Hubbard) and Michael Laurie (Tony), below, star in the thriller play 'Dial M for Murder.'

(photos by Michael Askew)



by Michael Hixon

In 1954, Alfred Hitchcock turned English playwright Frederick Knott's stage play, "Dial M for Murder," into a classic film starring Grace Kelly, Ray Milland and Robert Cummings.

"Dial M for Murder" has been brought back to the stage many times over the decades. This weekend it opens at the Hermosa Beach Playhouse with Kimberly Patterson as the wealthy and naive wife, Margot, whose death is plotted by her husband, Tony, played by Michael Laurie, a man only out for her money. But Margot isn't in love with Tony. Her affair with Max (Shawn Madden) launches Tony's diabolical plan to kill his wife and gain her inheritance. Also in the cast is Barry Phillips who plays Inspector

Hubbard/Capt. Lesgate.

Ted Escobar, who has worked with the Civic Light Opera of South Bay Cities and the Hermosa Beach Playhouse for more than 10 years, directed an adaptation of "Dial M for Murder" in Palos Verdes nine years ago and now takes the helm in Hermosa Beach. He calls himself a Hitchcock "fanatic."

"It wasn't so much that he (Hitchcock) had done it but what can I bring to this as a stage play?" Escobar said. "It was a joy to discover that kind of piece can be done in such an intimate theater with people right there. I kind of fell in love with the fact that it wasn't one of your typical types of mysteries where it's not a 'whodunit,' it's a how they done it. So the audience is following it along all the way. They know what's going on because you're telling them the story."

Originally from North Carolina, Patterson moved to Los Angeles six years ago from New Orleans and spent three years studying at UCLA. She currently works for Mattel but has worked on several plays and had bit parts in "Poseidon," television and commercials. She said the most difficult part in playing Margot was giving her a 1950s sensibility.

"The character is quite confident," she said. "I think having come from money and everything else, and yet she's still much more demure than I would ever be. The challenge is to get rid of my natural mannerisms. My training is very natural, working on instincts, but some of my instincts are much stronger than the characters seem to be. I need to stop myself and figure out how I can take that, and if I were a

(Please turn to Page 70)

'Dial M'

(Continued from Page 62)

woman in the '50s, how I can still be me and yet societal rules wouldn't have me to speak out how I do now."

Born in the south coast of London, Laurie attended drama school in London and had the hopes of becoming an opera star. When that didn't work, he took to comedy and spent 13 years as a standup in New York and Los Angeles. Laurie also took to writing and the stage, being a founding member of the Ruskin Group in Santa Monica.

Laurie said although he's a fan of Hitchcock's work, he had never seen the film "Dial M for Murder," which according to him is an advantage.

"It works better for me because you have this horrible preconceived idea of what it's supposed to look like and it takes longer to discover it for yourself," Laurie said. "I feel really fortunate that I haven't seen it."

Patterson agreed, "I don't think watching a movie affects my performance too much but it's such a short rehearsal period. I don't want to confuse myself. I want to have a clear vision of what I'm doing and I

Tony (Michael Laurie) plots to have his wife Margot (Kimberly Patterson) murdered in 'Dial M for Murder.'

don't want to confuse it by what other people have done before right now."

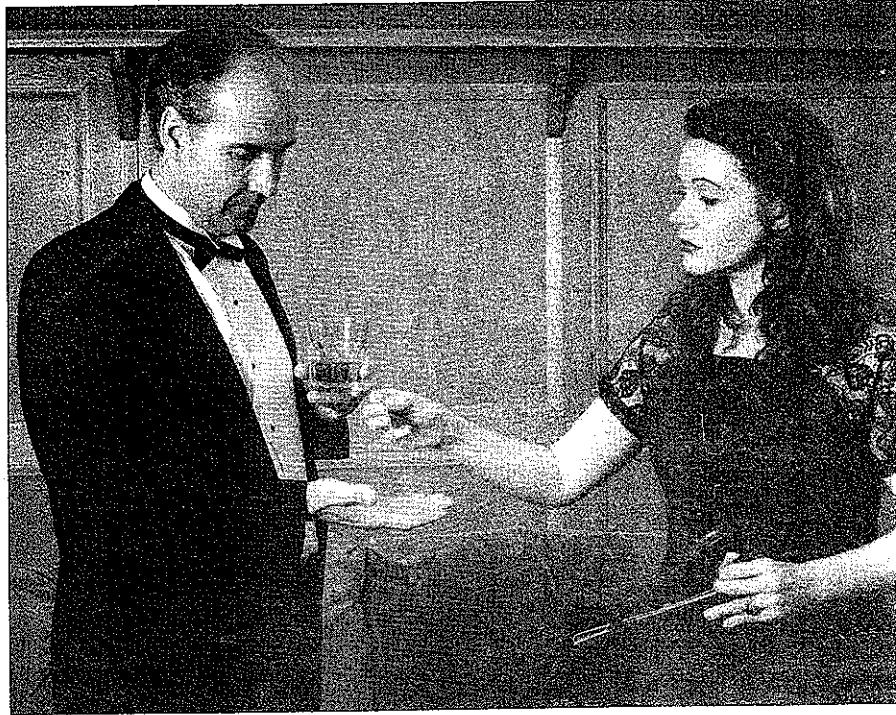
Being a "wordy" play, the cast and director have also dealt with a very short rehearsal time, less than three weeks total.

"Because it's so verbal there's no dance numbers or fight sequences, anything like that. It's trying to maintain the pace, keep the audience interested and to be really, really careful because a show like this could go four hours," Escobar said.

Laurie added, "It could be word-laborious so your job is to get the meat of that down. Luckily we've done some work over the last couple of days, break it up, breathe a lot of life into it."

"Dial M for Murder" runs through Nov. 5 at the Hermosa Beach Playhouse located at the corner of Pier Avenue and Pacific Coast Highway.

For more information, call (310) 372-4477 or visit www.hermosabeachplayhouse.com.



Friday, October 27

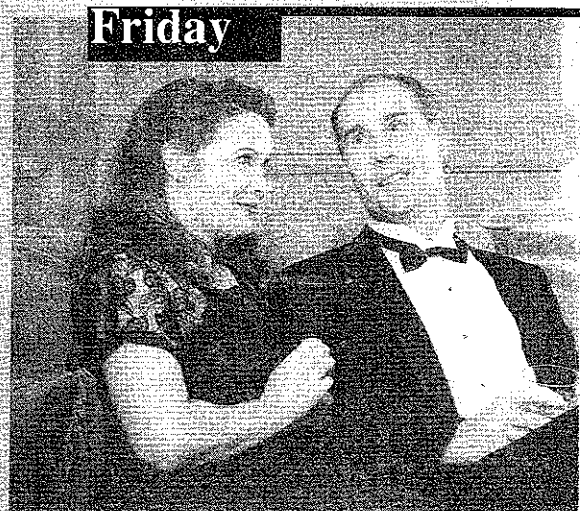
Busy signals

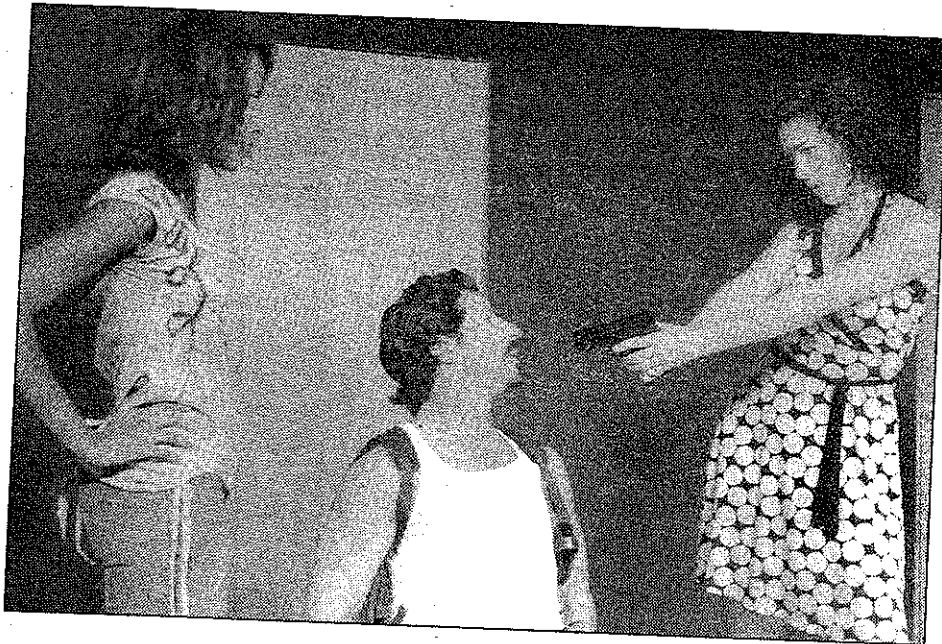
Dial 'M' for Murder, directed by Ted Escobar, is a classic suspense thriller, and it opens at 8 p.m. in the Hermosa Beach Playhouse, Pier Avenue and Pacific Coast Highway, Hermosa Beach. Through Sunday, Nov. 5. Tickets, \$35 to \$45. Call (310) 372-4477 or go to civillightopera.org.

WEEKEND PICKS

■ 'Dial M' for Murder

'Dial M' for Murder' will be presented by the Civic Light Opera of South Bay Cities through Nov. 5 at the Hermosa Beach Playhouse, 710 Pier Ave., Hermosa Beach. Show times are 8 p.m. Tuesday through Saturday; 2 p.m. Sunday; and an added 7 p.m. performance Sunday, Nov. 5. Tickets range from \$35 to \$45. Call (310) 372-4477 for more information.





Angelo Masino, center, wrote, directed, produced and stars in 'The Beast,' where gangsters, the undead and the devil haunt a bodyguard, a gravedigger, and a kingpin's girl and her friend at the 2nd Story Theatre in Hermosa Beach. 'The Beast' also stars Jessica Booker, left, Gina Lange, right, and Scott McClain. The last two shows take place Oct. 13 and 14. For more information, call (310) 318-2494.

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