

February 28, 2007

Chairperson and Members of the  
Parks, Recreation and Community  
Resources Advisory Commission

Regular Meeting of  
March 6, 2007

**Hermosa Arts Foundation  
Hermosa Beach Art Walk**

**Recommendation**

Review special event application from Hermosa Arts Foundation to conduct fine art show on Pier Avenue and make recommendation to City Council.

**Background**

The Department of Community Resources received an event application from Dave Buckland, Art Walk Committee Chair, requesting permission to conduct a special event to encompass 60 fine artists displaying art in 10' wide x 2.5' deep spaces on the sidewalk on Pier Avenue, both sides, between Bard St. and Monterey Blvd.

The date selected does not interfere with existing calendar of special events.

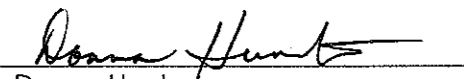
**Fiscal Impact: Estimated Fees**

Permit Fee *request fee waiver	\$1,890.00
Amplification Permit Fee	\$45.00
Parking (* City Hall)	waived
Public Works	\$30.00
Banners (3 @ \$441)	\$1,323.00
CR Dept. Staff Fee	\$100.00
<b>Total</b>	<b>\$3,388.00</b>

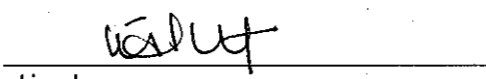
**Attachments**

- A. Letter of request and application.

Respectfully submitted,

  
Donna Hunter  
Administrative Assistant

Concur,

  
Lisa Lynn  
Community Resources Director

#2289

CITY OF HERMOSA BEACH  
Department of Community Resources  
710 Pier Avenue, Hermosa Beach, CA 90254  
(310) 318-0280 Fax (310) 372-4333

**SPECIAL EVENT PERMIT APPLICATION**

Organization's Name: HERMOSA ARTS FOUNDATION  
FOR "HERMOSA BEACH ART WALK"

Profit: X Non Profit: \_\_\_\_\_ Non profit ID: 33-0011756

Address: 703 PIER AVE., SUITE B, PMB 140

City: HERMOSA BEACH State: CA ZIP: 90254

Phone: 310-318-9008 Fax: \_\_\_\_\_

Contact Person/Title: DAVE DUCKLAND / ART WALK COMMITTEE CHAIR

Address: 703 PIER AVE., SUITE B, PMB 140

City: HERMOSA BEACH State: CA ZIP: 90254

Day Phone: 310-318-9008 <sup>CELL</sup> ~~HOME~~ Phone: 310-304-8816

Brief description of event: 60 FINE ARTISTS DISPLAYING ART IN 10' WIDE X  
2.5' DEEP SPACES ON THE SIDEWALK OF PIER AVE.,  
BOTH SIDES, BETWEEN BAND ST. & MONTEREY BLVD.

Dates of Event: SATURDAY, AUGUST 18, 2007

Location of Event: UPPER PIER AVE

Set up /Tear down Time & Dates: SAME DATE - 7AM-10AM SET UP / 9PM-10:30PM TEAR  
DOWN

Time Event will begin: 10 AM Time event will end: 9 PM

Number of Participants (including volunteers): 75

Anticipated number of spectators: 1,500

Number of Vehicles/Trucks: 40

Description of set up for this event  
(Attach diagram, if necessary): EACH ARTIST WILL CREATE THEIR OWN  
DISPLAY 10' WIDE. THERE WILL ALSO BE AT LEAST TWO PLACES  
WHERE MUSICIANS PERFORM, AND SIX LIGHT TOWERS.

Additional information/requests (be specific): WE REQUEST A TOTAL OF  
NINE (9) PARKING SPACES ON PIER AVE TO PLACE THE LIGHT TOWERS;  
PLUS 30 PARKING SPACES AT CITY HALL.  
(SEE ATTACHED SITE PLAN FOR METER NUMBERS & LOCATIONS.)

**FEES, CHARGES, AND OTHER REQUIREMENTS (For Staff Use Only)**

Application Fee	<u>\$500 waived</u>
Permit Fee	<u>\$2193 - waived</u>
Film	<u>N/A</u>
Set-up/Tear-down	<u>N/A</u>
Co-sponsors	<u>N/A</u>
Amplification Permit	<u>1 day @ \$45 = \$45</u>
Banner(s)	<u>3 banners x 441 = \$1323</u>
Police	<u>NA</u>
Fire	<u>\$95</u>
Public Works	<u>30 cones x 1 day x \$1 = \$30</u>
Parking	<u>45 spaces x 1 day x \$20 = \$900 - waived</u>
Other Costs	<u>\$100 flat admin. fee (CR staff)</u>
Total Due	<u>\$5276. - \$1593. -</u>

Insurance Required  
(For Staff Use Only): Yes  No  Received

Unless greater or lesser coverage is requested, applicant agrees to furnish the City of Hermosa Beach evidence of \$2 million comprehensive general liability insurance in the form of a certificate, covering the entire period of this permit, naming the City of Hermosa Beach and its employees as additional insured. Permittee waives claims

against the City of Hermosa Beach, its officers, agents, and employees, for fees or damages caused, arising out of or in any way connected with the exercise of this permit.

APPLICANT AGREES TO COMPLY WITH ALL APPLICANTS LAWS AND TO MAINTAIN IN GOOD CONDITION AND RETURN SAID PREMISES IN THE SAME CONDITION AS THEY WERE BEFORE SAID USE.

*I CERTIFY THAT THE, INFORMATION CONTAINED HEREIN IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE. ALL FEES, CHARGES AND OTHER MATERIAL WILL BE PAID AND OR FURNISHED TO THE DEPARTMENT OF COMMUNITY RESOURCES AS MUTUALLY AGREED TO BY BOTH PARTIES-*

*Don Rubin*  
Company Representative

02/05/07  
Date

Permit to be processed through City Council      YES \_\_\_\_\_ NO \_\_\_\_\_

\_\_\_\_\_  
Department of Community Resources      Date

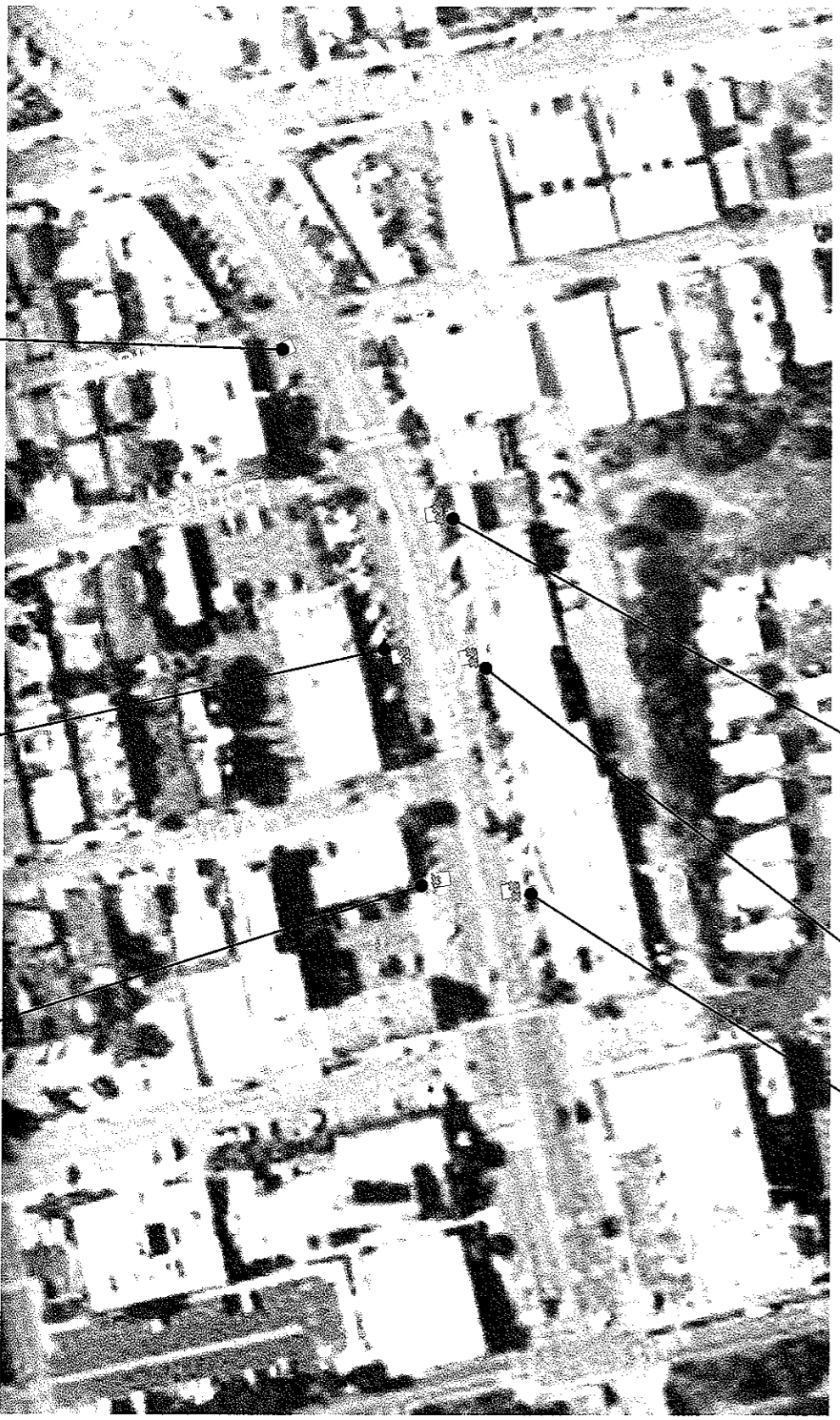
\_\_\_\_\_  
Police Department      Date

\_\_\_\_\_  
Fire Department      Date

# Site Plan for Hermosa Beach Art Walk 2007

## Legend

- ◊ = Trailer Mounted, Generator Operated Flood Lights
- \* = Metered Parking Space



Meters C92 & C 93

Meters C82 & C83

Meters C68 & C69

Flood Light at Red Curb

Meters C34 & C35

Meter C47