

April 24, 2007

Chairperson and Members of the
Parks, Recreation and Community
Resources Advisory Commission

Regular Meeting of
May 1, 2007

**Department of Community Resources
Activity Report for March 2007**

The Department of Community Resources has been involved in the following activities for the month of March 2007:

Recreation Programming:

Registration for spring classes and programs continued steadily throughout the month of March.

Special Events:

St. Patrick's Day Parade & Festival – March 17-18, 2007

The 13th annual St. Patrick's Day Parade was held Saturday, March 17th. Favorable weather allowed for a creative parade line-up of entrants, large spectator crowds, and entertainment venues at Pier Plaza and 11th Street. The St. Patrick's Day Weekend Festival provided live music, vendor booths, a food court, and carnival rides to participants and spectators. Parks, Recreation and Community Resources Advisory Commissioners participated along with Friends of Parks, Recreation Leaders, and Teen Program participants.

Teen Flashlight Egg Hunt – March 30, 2007

The 5th annual Flashlight Egg Hunt was held for young teenagers in coordination with the Friday Night Drop-in Teen Program at South Park. Over 20 youth between the ages of 11-14 participated in outdoor games and relays and pizza dinner in the Teen Room prior to the hunt for chocolate eggs and novelty items. Flashlights were used to find hidden items in South Park after dusk.

Lunch with the Bunny and Egg Hunt

This popular springtime event was held at the Clark Building on Saturday, March 31, 2007. It featured a Subway catered lunch, photos with the Bunny, magic bubble show, a train ride, and an egg hunt. Enrollment was limited to the first 150 registrants and quickly filled to capacity. Admission fee was \$15/per person. This event was age appropriate for children 5 years and under.

Facility Rentals:

Civic Theater Events

Fees Charged	
March 4	Church of Christ conducted religious services utilizing 5 rooms and the theater. Over 500 people were in attendance.
March 10	The South Bay Coastliners presented <i>LA Harmony Sweepstakes</i> . 500 people were in attendance.

March 11	Soroptimist International held "Luna Fest" film premiere. 300 people were in attendance.
March 17	
	Lankarama Buddhist Institute presented Supul de Silva's CD release "Sudu Seethala Arunelle." 300 people were in attendance.
Fees Waived	
March 1/2/3/4	Hermosa Arts Foundation Usage: 173 1736 Family Crisis Center presented "Vagina Monologues." An average of 460 people was in attendance for each show.
March 22/23/24/25/26/27 28/29/30/31	Civic Light Opera presented a theatrical production titled "Godspell". An average of 322 people was in attendance for each show.

Community Center Room Rentals

Private Rentals	
389	Community Center Rooms
Lease Agreements	
ARC	Rooms 12 & 16 (16 not available for rent 12 is rented in the evening)
Easter Seals	Room 14 (not available for rent)
South Bay Youth Project	Room 6A (not available for rent)

Skate Track

Hours	
151.0	Public Skate Hours

Clark Complex

Clark Building	
59.5	Private Rentals
Ball Fields	
219	Hermosa Beach Little League/Pony
Soccer Field	
0	AYSO

Community Center Gymnasium

Fees Charged	
Total Hours	Private Rental
Fees Waived	
36.0	Hermosa Beach Fire Department
18.0	ARC
18.0	Easter Seals
273.0	Hermosa Beach Youth Basketball
345.0	Total Hours Fees Waived

Community Center Tennis Courts

Total Hours	Private Rental
49.0	Abbey
85.75	Burt
27.0	Campagna
6.0	Escalante
21.0	Mahoney
15.0	Smith
52.0	Resident Reservations
255.75	Total Hours Fees Charged
	*Public court use outside of reserved time is first come first serve.

Film Permits:

Project	Type	Dates	Days
Jennifer Rosales	Student Film	March 8	1
Realand Productions	TV Pilot	March 10	1

Upcoming Events:

May 4	Great Autos of Yesteryear Car show
May 6	Dog Parade & Trick Show
May 18-20	AVP Pro Beach Volleyball Tour
May 19	HB Little League Fundraiser
May 26-28	Fiesta Hermosa
May 26-27	CBVA Volleyball Tournament

DEPARTMENT REVENUE FOR MARCH 2007

Current Month	This Month Last Fiscal Year	Fiscal Year Last Year To Date	Fiscal Year To Date
\$47,543	\$51,446	\$644,470	\$610,953

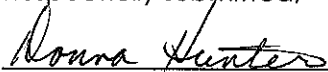
Revenue FY 2006-07 for 75% of the Fiscal Year is:

\$655,790 or **89%** of the projected figure of **\$737,000**

Expenditures FY 2006-07 for 75% of the Fiscal Year is:

\$829,843 or **71%** of the projected figure of **\$1,178,373**

Respectfully submitted,



Donna Hunter
Administrative Assistant

Concur,



Lisa Lynn
Community Resources Director

**Department of Community Resources
Donations 2006-2007**

Date	Amount	Donor	Allocation
7.25.06	1,962.72	Anonymous collection at Summer Concert 7/23	07/08 Concert Series
8.1.06	2,002.11	Anonymous collection at Summer Concert 7/30/06	07/08 Concert Series
8.7.06	2,685.00	Anonymous collection at Summer Concert 8/6/06	07/08 Concert Series
8.26.06	8,000.00	Chevron Texaco	Chevron Surf Camp
9.29.06	500.00	Friends of Parks	"Hermosa 90254" Cable TV Show
10.06.06	500.00	Hermosa Kiwanis Foundation	"Hermosa 90254" Cable TV show
12.01.06	500.00	Hermosa Beach Women's Club	Sand Snowman Contest and Tree Lighting
3.15.07	1,000.00	Hermosa Arts Foundation	"Hermosa 90254" Cable TV Show
3.15.07	2,340.00	AYSO	Dept. Programs
06/07 Fiscal Year Total:	19,489.83		