

April 24, 2007  
Chairperson and Members of the  
Parks, Recreation and Community  
Resources Advisory Commission

Meeting of  
May 1, 2007

**Centennial Celebration  
100 Yogis on the Beach**

**Recommendation**

Staff recommends that Commission approve proposal for a one-day group yoga practice, entitled "100 Yogis on the Beach."

**Background**

The Department of Community Resources received an event proposal from Maureen Ferguson, Project Manager, proposing an event to beautify the mind, body, and soul with the beach as a backdrop. The event will be part of the Centennial Celebration Committee's '100 Acts of Beautification' project.

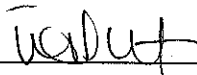
A rotating group of experienced instructors, including those currently contracted by the City, will teach components of the yoga class. The goal is to have 100 participants practicing yoga on the beach.

The date selected, Sunday, June 24<sup>th</sup>, does not conflict with any other City events.

**Attachments**

A. Event Proposal

Respectfully submitted,



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Lisa Lynn  
Community Resources Director

**Centennial Celebration Committee**  
**Hermosa ~100 Years of Beautiful**  
**Co-Chairs- Laura Raymond & Maureen Ferguson**  
**Contact persons for this event: Maureen Ferguson & Leeann Carey**

**Event Proposal:** As part of the 100 Acts of Beautification (beautify your body, mind & soul) we would like to propose the "100 Yogis on the Beach" Event

**Purpose:**

To engage more South Bay residents of all ages to the Centennial Celebration. To highlight fitness, the beauty of the beach, showcase our local instructors and studios and hold a Yoga Practice on the Hermosa Beach sands (North side of the Pier.)

**Proposed Date:**

The date of Sunday, June 24<sup>th</sup> from 9-11:30 am

**Event to include:**

Each studio will have at least one instructor to manage a portion of the class. Open to all interested. We will even offer an area for kids to practice. We have 2 instructors who currently teach Yoga on the beach through the Community Resources classes and are familiar with the specific needs of beach practice. We will allow each instructor to have a card table set up with information on their studio & instructors. We will allow studios to offer special class prices to all participants. We will also have Yogi Times on site to take pictures of the event for their publication. All local studios have agreed to participate.

**Parking**

The Community Resources Department has confirmed that they can also reserve parking in Lot B (between 13th street and 13th court) for the instructors and event coordinators. Participants can be directed to the parking structure.

**Other**

We will have a sign up on the morning of the event. The actual event to begin @9:30- 9:45 am. We will need each participant to sign a waiver (use the general waiver city supplies for classes)

**Media**

We will be responsible for the communication of this event through Press Releases and inclusion in the city, newspaper & centennial calendars.

**Fundraising**

This event is free to the public. We will not charge the studios for becoming involved. This is to be a "feel good" event. This is not a fundraising endeavor.