

July 25, 2007

Chairperson and Members of the  
Parks, Recreation and Community  
Resources Advisory Commission

Regular Meeting of  
August 7, 2007

**Department of Community Resources  
Activity Report for May 2007**

The Department of Community Resources has been involved in the following activities for the month of May 2007:

**Recreation Programming**

Registration for spring classes and programs continued steadily throughout the month of May.

**Special Events**

**Great Autos of Yesteryear Car Show**

The eighth annual show featured a prominent display of forty classic cars on Pier Plaza. Great Autos of Yesteryear sponsored the showcase of vintage automobiles from the 1940's through 1970's. Collectors and spectators alike enjoyed the daylong viewing.

**Dog Parade & Trick Show**

On Saturday May 6<sup>th</sup>, 2007 Friends of the Park held their Annual Dog Parade and trick show. Community members of all ages and breeds were in attendance. Over 90 entries paraded down the green belt to Valley Park, where entries were judge on tricks and/or appearance. The Pet Care Company provided goodie bags for all participants.

**AVP Pro Beach Volleyball Tour**

The AVP Hermosa Open was held May 18 – 20, 2007, north of the Pier. It is a 2-man Pro Beach Volleyball Tournament with both Men's and Women's divisions. Approximately 300 athletes participated in this event, and over 8,000 spectators were in attendance over the entire event. This large-scale commercial event was televised nationally on Fox Sports Network.

**Fiesta Hermosa**

The annual Memorial Day weekend of festivities took place downtown along Hermosa Avenue, Pier Avenue, and Pier Plaza. The three-day event, organized by the Chamber of Commerce, included over three hundred vendors, food booths, children's rides, entertainment stages, and beer garden.

**CBVA Volleyball Tournament**

The Beach Volleyball tournament attracted 30 teams to the North Side of the Pier. A large spectator crowd enjoyed competitive Men's and Women's team play.

## Facility Rentals

### Civic Theater Events

Fees Charged	
May 6/20/27	Church of Christ conducted religious services utilizing 5 rooms and the theater. Over 500 people were in attendance.
May 4	The Breakwater Church held an Africa Benefit Talent Show. Over 400 people were in attendance.
May 5	Broadway Bound Players presented Cinderella. An average of 200 people were in attendance for each show.
May 11/12	Starbound hosted their annual talent show. Over 5,000 people were in attendance throughout the weekend.
May 15/17/18/19/20	The South Bay Coastliners held the Annual Barbershop show. An average of 300 people were in attendance for each show.
Fees Waived	
May 25/26/27/28/29/30/31	<b>Hermosa Arts Foundation Usage: 90</b> Civic Light Opera presented Fully Committed. An average of 300 people were in attendance for each show.

### Community Center Room Rentals

Private Rentals	
602.0	Community Center Rooms
Lease Agreements	
ARC	Rooms 1,2 & 15 (not available for rent)
Easter Seals	Room 14 (not available for rent)
South Bay Youth Project	Room 6A (not available for rent)

### Skate Track

Hours	Rentals
151.0	General Skate Track hours

### Clark Complex

Clark Building	
47.0	Private Rentals
Ball Fields	
243.0	Hermosa Beach Little League/Pony
Soccer Field	
0	AYSO

### Community Center Gymnasium

Fees Charged	
Total Hours	Private Rental
4.0	Aaker, Adult Basketball

6.0	Acres, Youth Basketball
10.0	Crawford, Adult Basketball
8.0	Kaltsas, Adult Basketball
8.0	Kwan, Adult Basketball
6.0	Lee, Adult Basketball
4.5	Ortiz, Adult Basketball
4.0	Poss, Adult Basketball
10.0	Price, Adult Basketball
10.0	Rivera, Adult Basketball
10.0	Ronne, Adult Basketball
8.0	White, Adult Basketball
10.0	Zagurski, Adult Basketball
<b>98.5</b>	<b>Total Hours Fees Charged</b>
Fees Waived	
46.0	Hermosa Beach Fire Department
10.0	ARC
10.0	Easter Seals
<b>66.0</b>	<b>Total Hours Fees Waived</b>

#### Community Center Tennis Courts

Total Hours	Private Rental
45.0	Abbey
102.0	Burt
54.0	Campagna
9.0	Escalante
25.0	Mahoney
15.0	Smith
67.0	Resident Reservations
<b>317.0</b>	<b>Total Hours Fees Charged</b>
	<b>*Public court use outside of reserved time is first come first serve.</b>

Film Permits	Type	Dates	Days
Mervyn's Back To School Catalog / Kontent Partners	Still Photo	May 18, 25, June 8	3

#### Upcoming Events

June 25	Valley Park Day Camp Begins
July 7	Hennessey's Paddleboard Championship
July 13-15	AAU Beach Volleyball - Nationals
July 14	Gondola Getaway Excursion
July 22	Sunset Concert #1 – Eric Burdon & the Animals
July 25	Shakespeare by the Sea – Taming of the Shrew
July 28	Viva Las Vegas: Hollywood Bowl Excursion
July 23	So Cal Beach Volleyball Tournament
July 26	Shakespeare by the Sea- Hamlet
July 29	Surfer's Walk of Fame
July 29	Sunset Concert Series #2 – Tommy James and the Shondells

**DEPARTMENT REVENUE FOR MAY 2006**

Current Month	This Month Last Fiscal Year	Current Year To Date	Last Year To Date
\$80,865	\$53,875	\$826,747	\$755,702

**Revenue FY 2006-07 for 92% of the Fiscal Year is:**

**\$826,747 or 112% of the projected figure of \$737,000.00**

**Expenditures FY 2006-07 for 92% of the Fiscal Year is:**

**\$1,014,431 or 86% of the projected figure of \$1,178,373**

Respectfully submitted,



Donna Hunter  
Administrative Assistant

**Department of Community Resources  
Donations 2006-2007**

Date	Amount	Donor	Allocation
7.25.06	1,962.72	Anonymous collection at Summer Concert 7/23	07/08 Concert Series
8.1.06	2,002.11	Anonymous collection at Summer Concert 7/30/06	07/08 Concert Series
8.7.06	2,685.00	Anonymous collection at Summer Concert 8/6/06	07/08 Concert Series
8.26.06	8,000.00	Chevron Texaco	Chevron Surf Camp
9.29.06	500.00	Friends of Parks	"Hermosa 90254" Cable TV Show
10.06.06	500.00	Hermosa Kiwanis Foundation	"Hermosa 90254" Cable TV show
12.01.06	500.00	Hermosa Beach Women's Club	Sand Snowman Contest and Tree Lighting
3.15.07	1,000.00	Hermosa Arts Foundation	"Hermosa 90254" Cable TV Show
3.15.07	2,340.00	AYSO	Dept. Programs
4.24.07	2,500.00	Time Warner	Camera Equipment "HB 90254" Show
5.8.07	1,000.00	Friends of the Parks	Youth Scholarships
<b>06/07 Fiscal Year Total:</b>	<b>22,989.83</b>		