

July 25, 2007

Chairperson and Members of the
Parks, Recreation and Community
Resources Advisory Commission

Regular Meeting of
August 7, 2007

**Department of Community Resources
Activity Report for June 2007**

The Department of Community Resources has been involved in the following activities for the month of June 2007:

Recreation Programming

Registration for summer classes and recreation programs continued steadily throughout the month of June. The Department office handled an increased number of telephone inquiries and in-person transactions due to our busy summer programming. Online registration was also utilized by an increased number of customers.

Summer Day Camps:

Valley Park Day Camp

Day campers, ages 6-14, participated in a variety of recreational activities. Program highlights included sports, drama, cooperative games, music, crafts, and outdoor activities. Camp is held exclusively at Valley Park, although, Tuesdays and Thursdays are Beach Days, and Wednesdays are for the weekly excursion.

Valley Park Afternoon Camp

'Mini-Camps' offered working parents an alternative to traditional childcare. At day's end of Valley Day Camp, camp counselors escorted participating youth to Afternoon Camp, located at Valley Park's basketball court.

Chevron Surf Camp

Registration was steady for this ever-popular summer camp tradition. Surfers, ages 9-17, learned about the ocean environment, basic surf techniques, etiquette, ocean safety and safe places to surf. Partial program subsidy from Chevron enables the provision of expert staff instruction, quality equipment, and low registration fees.

E.T. Kids Skate Camp

Back by popular demand, this camp is taught by a local skating expert. Campers learned about safety, turning, equipment, kick turns, slides, wheelies and tricks.

Skate Track

Public skate hours at the track have increased for the summer months. The skate track hours are: Monday-Sunday, 12 pm - 7:00 pm.

Special Events:

Summer Celebration

The Summer Celebration was held June 2nd from 11:00am to 1:00pm at Valley Park. The event offered the opportunity to register for summer classes, camps and programs in the park. The Summer Celebration served as a "kick-off" to the summer season. Class demonstrations were offered by featured instructors, and children's games were lead by recreation leadership staff. \$30,130 in revenue was received for program registration during this two-hour event.

EVP ProAm Volleyball Tournament

The EVP Pro Am Beach Volleyball Tournament was held on June 16th. The event showcased professional beach volleyball competition, spectator contests, and an amateur volleyball tournament for local teams.

Civic Theater Events

Fees Charged	
June 17/24	Church of Christ conducted religious services utilizing 5 rooms and the theater. Over 500 people were in attendance.
June 15/16	Jazzy Gym held a Spring Dance Recital, an average of 200 people were in attendance for each showing.
June 18/19/20/21/22/23	Starlight Performing Arts Studio and Youth Theatre presented <i>Seussical</i> , an average of 470 people were in attendance per show.
Fees Waived	
June 1/2/3/5/6/7/8/9/10 11/12	Hermosa Arts Foundation Usage: 90 Civic Light Opera presented <i>Fully Committed</i> , an average of 260 people were in attendance per show.
June 25/26/27/28/29/30	Belasco theatre rehearsed for their production <i>Oliver</i> , an average of 260 people were in attendance for the first few showings in June.

Community Center Room Rentals

Private Rentals	
540	Community Center Rooms
Lease Agreements	
ARC	Rooms 1,2 & 15 (not available for rent)
Easter Seals	Room 14 (not available for rent)
South Bay Youth Project	Room 6A (not available for rent)

Community Center Gymnasium

Fees Charged	
Total Hours	Private Rental
10.5	Aaker, Adult Basketball
10.5	Acres, Adult Basketball
8.0	Crawford, Adult Basketball
8.0	Friedman, Adult Basketball
10.0	Kwan, Adult Basketball
6.0	Lee, Adult Basketball
6.0	Ortiz, Adult Basketball
4.0	Poss, Adult Basketball
8.0	Price, Adult Basketball
8.0	Rivera, Adult Basketball
8.0	Ronne, Adult Basketball
8.0	White, Adult Basketball
8.0	Zagurski, Adult Basketball
103.0	Total Hours Fees Charged
Fees Waived	

42.0	Hermosa Beach Fire Department
16.0	ARC
16.0	Easter Seals
74.0	Total Hours Fees Waived

Community Center Tennis Courts

Total Hours	Private Rental
49.0	Abbey
50.0	Burt
51.0	Campagna
10.0	Escalante
20.0	Mahoney
14.0	Smith
68.0	Resident Reservations
262.0	Total Hours Fees Charged
*Public court use outside of reserved time is first come first serve.	

Clark Complex

Clark Building	
63	Private Rentals
Ball Fields	
231	Hermosa Beach Little League/Pony
Soccer Field	
0	AYSO

Upcoming Events

July 25	Shakespeare by the Sea - Taming of the Shrew
July 28	Hollywood Bowl Excursion
July 28	So Cal Beach Volleyball Tournament
July 29	Sunset Concert Series - 'Tommy James and the Shondells'
July 29	Surfers Walk of Fame Induction Ceremony
August 3-5	International Surf Festival
August 5	Sunset Concert Series - 'Stonebridge Band' and Fireworks
August 11	CBVA Volleyball Tournament
August 12	Pageant of the Masters Excursion
August 12	Hermosa Shorts Movie on the Beach
August 18	Hermosa Beach Art Walk
August 19	AAU Tour Championships
August 25	FOP: Movie in the Park - 'Flushed Away'

Department Revenue For June 2007

Current Month	This Month Last Fiscal Year	Current Year To Date	Last Year To Date
\$71,663	\$52,144	\$864,977	\$806,475

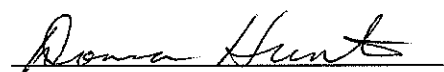
Revenue FY 2006-2007 for 100% of the Fiscal Year is:

\$864,977 or 117% of the projected figure of \$737,000

Expenditures FY 2006-2007 for 100% of the Fiscal Year is:

\$1,116,269 or 95% of the projected figure of \$1,178,373

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Donna Hunter", is written over a horizontal line.

Donna Hunter
Administrative Assistant

**Department of Community Resources
Donations 2006-2007**

Date	Amount	Donor	Allocation
7.25.06	1,962.72	Anonymous collection at Summer Concert 7/23	07/08 Concert Series
8.1.06	2,002.11	Anonymous collection at Summer Concert 7/30/06	07/08 Concert Series
8.7.06	2,685.00	Anonymous collection at Summer Concert 8/6/06	07/08 Concert Series
8.26.06	8,000.00	Chevron Texaco	Chevron Surf Camp
9.29.06	500.00	Friends of Parks	"Hermosa 90254" Cable TV Show
10.06.06	500.00	Hermosa Kiwanis Foundation	"Hermosa 90254" Cable TV show
12.01.06	500.00	Hermosa Beach Women's Club	Sand Snowman Contest and Tree Lighting
3.15.07	1,000.00	Hermosa Arts Foundation	"Hermosa 90254" Cable TV Show
3.15.07	2,340.00	AYSO	Dept. Programs
4.24.07	2,500.00	Time Warner	Camera Equipment "HB 90254" Show
5.8.07	1,000.00	Friends of the Parks	Youth Scholarships
06/07 Fiscal Year Total:	22,989.83		