

February 10, 2003

Honorable Chairman and Members of
The Hermosa Beach Public Works Commission

Regular Meeting of
February 19, 2003

REQUEST FOR SPEED CONTROL ON GOULD AVENUE BETWEEN VALLEY DRIVE AND SEPULVEDA BOULEVARD

Recommendation:

It is requested that the Public Works Commission provide direction to Staff.

Background:

At the December 18, 2002 meeting of the Public Works Commission, Staff presented a report responding to a letter expressing concern for traffic safety on Gould Avenue. The letter requested that the City examine alternatives for slowing traffic. A speed survey was conducted which included site analysis and observations. Staff investigated the expressed concerns and the report presented at this meeting suggested alternatives for traffic calming.

The Commission, after discussing the alternatives offered and as well as considering the results of the field and speed surveys, directed Staff to prepare a presentation of potential traffic calming strategies in general and as well as alternatives that could be implemented to reduce the speed of the traffic on this segment of Gould Avenue.

Analysis:

The speed limit on Gould Avenue is 25 miles per hour (mph). The speed surveys indicated that the average speed on the street was 31.73 mph, the Ten-Mile-Pace was 28 to 37 mph and the maximum-recorded speed was 58 mph. The speed survey was taken over three days including weekend days. Weekend days are judged to be the busiest days at the beach cities. Over 70% of the vehicles that were driving over 25 mph posted speed limit, 50% were driving over 32 mph and about 10% were driving over 40 mph. The speeding occurred at all times of day and night.

Staff presented the speed survey results those of the field survey to the Commission at the meeting of December 18, 2002. After receiving the staff report and as well as the discussion of the alternatives to alleviate the speeding problem, the Commission instructed the staff to prepare a presentation of traffic calming concepts that are relevant to this segment of the roadway. As a result, Staff has prepared a Power Point presentation that discusses the traffic calming strategies in general and the specific strategies that could be applied to this segment of the Gould Avenue. The City Traffic Engineer will make the presentation this evening. The presentation will show traffic calming alternatives that have been effective in other cities that may also be effective on Gould Avenue.

Alternatives:

1. Direct Staff to propose to City Council.
2. Take no action.

Attachments:

1. Location Map
2. Residents Petition

Respectfully submitted,

Concur:

Raymond R. Abassi, P.E., T.E.
Contract City Traffic Engineer

Harold C. Williams, P.E.
Director of Public Works/City Engineer

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