

April 9, 2003

Honorable Chairman and Members of
The Hermosa Beach Public Works Commission

Regular Meeting of
April 16, 2003

**REQUEST FOR TRAFFIC CALMING MEASURES ON GOULD AVENUE
BETWEEN VALLEY DRIVE AND SEPULVEDA BOULEVARD**

Recommendation:

It is recommended that the Commission receive comments from residents, discuss this matter and recommend a traffic calming project for Council consideration.

Background:

The speed limit on Gould Avenue is 25 miles per hour (mph). The speed surveys taken indicated that the average speed on the street was 31.73 mph, the Ten-Mile-Pace was 28 to 37 mph and the maximum-recorded speed was 58 mph. The speed survey was taken over three days including weekend days. Weekend days are judged to be the busiest days in beach cities. Over 70% of the vehicles that were driving over the 25 mph posted speed limit, 50% were driving over 32 mph and approximately 10% were driving over 40 mph. The speeding occurred at all times of day and night.

At the December 18, 2002 meeting of the Public Works Commission, staff presented a report in response to a letter expressing concern for traffic safety on Gould Avenue. The letter requested that the City examine alternatives for slowing traffic. A speed survey was conducted which included site analysis and observations. Staff investigated the expressed concerns and suggested alternatives for traffic calming. The Commission requested that staff prepare a presentation of potential traffic calming strategies in general, as well as alternatives that could be implemented to reduce the speed of the traffic on this segment of Gould Avenue.

Staff made this presentation to the Commission at the February 19, 2003. After receiving input from the residents present, the Commission decided to hold a community meeting and receive comments from all concerned residents.

Alternatives:

Staff will present various options including changes in lane striping, median modifications, diverters, bulb-outs at curb, and other measures for Commission consideration.

Attachments:

1. Location Map
2. Resident Letter
3. Notice of Presentation sent to residents

Respectfully submitted,

Concur:

Raymond R. Abassi, P.E., T.E.
City Traffic Engineer

Richard D. Morgan, P.E.
Interim Director of Public Works/City Engineer