

October 8, 2007

Honorable Chairman and Members of the
Public Works Commission

Regular Meeting of
October 17, 2007

**PROPOSED VALET PROGRAM AT VALLEY SCHOOL
AND CHANGING PARKING ALONG VALLEY DRIVE TO A 15-MINUTE ZONE
DURING DROP-OFF AND PICK-UP TIME PERIODS**

Recommendation:

It is recommended that the Public Works Commission:

1. Receive public comments;
2. Support the Valet Program proposed by Officer Phillips for Valley School; and
3. Approve changing parking on west side of Valley Drive adjacent to the school to 15 minutes only between the hours of 7:30 and 9:00 am and between 2:00 and 3:30 pm (Monday through Friday).

Summary:

Officer Landon Phillips of the Hermosa Beach Police Department – Traffic Division has proposed a volunteer Valet Program to the school district which would improve student safety during morning drop-off of students as well as help expedite traffic flow and could also help to reduce the traffic congestion on Valley Drive (see Attachment). The valet service would be provided by 5th grade students wearing colored vests stationed along the westerly curb of the school parking lot with at least one adult supervising. Cars would be directed to function as a moving queue with the valet helping the students remove themselves and their belongings from the vehicle, allowing the car to move along.

Principal Sylvia Gluck, and School Superintendent Sharon McClain, will participate with the Public Works Commission in this public meeting to discuss the proposed new program and other changes with parents, teachers, and neighbors of Valley School. This will also be an opportunity to hear any other concerns regarding traffic in the neighborhood.

Officer Phillips has spent many hours at the school during the morning drop-off period assisting with traffic problems and will share his observations and recommendations for improving the situation. The problems include:

- Traffic jams in the parking lot causing back-ups on Valley Drive as vehicles queue up to enter the parking lot
- The traffic signal at the exit helps students cross Valley Drive but doesn't optimally clear the parking lot of exiting vehicles
- Many parents wanting to walk their children to or from the school are parking on neighboring residential streets to such an extent that they block access to the street and private driveways.

In addition to the Valet Program, another change that is recommended is changing the parking on Valley Drive along the entire school frontage from unrestricted (except during street sweeping time periods) to 15 minutes only during drop-off and pick-up time periods. This would increase available parking in an effort to reduce the load on the neighboring residential streets.

Other options will be discussed as well. These options may result in further changes which will require a follow-up meeting for discussion and approval. At this time, it is staff's recommendation that the Valet Program be approved by the School District and the parking change to 15 minutes be approved by the Public Works Commission.

Attachment: Area Map

Respectfully submitted,



Richard D. Morgan, P.E.
Director of Public Works/City Engineer